



Corporate Membership FAQs

FAQs for Current Corporate Members:

General Membership Questions

What are the Corporate Member benefits?

Corporate Member benefits include networking and education opportunities; complimentary individual memberships; participation in HIMSS events, work groups, task forces; unique sponsorship opportunities; and much more.

Corporate Membership falls into 3 categories, Gold, Platinum and Diamond. A list of the benefits can be accessed from the [HIMSS Corporate Member](#) web site. A member of the Corporate Relations team would be happy to answer any questions you may have. Please email Gail Arnett or Deb Caruso at corporatememberinfo@himss.org and they will be happy to contact you!

When does our firm need to renew its Corporate Membership?

Renewal notices are sent out to the Corporate Member Primary Contact on file at 90, 60 and 30 days before expiration. Contact corporatememberinfo@himss.org to find out your annual renewal date.

How does our firm upgrade their membership?

A member of the Sales team will be happy to assist you with upgrade information, including benefits and costs. Please contact:

Kelly Laidler, Sr. Director - Sales, 312.915.9285 or klaidler@himss.org

Tia Peterson, Sr. Manager - Sales 312.915.9232 or tpeterson@himss.org

Corinne Tanda, Manager – Sales/Renewals at 312.915.9278 or ctanda@himss.org

Rebecca Washler, Senior Manager, New Account Sales, 319.393.3117 or bwashler@himss.org

How many individual memberships are included in our Corporate Membership?

Diamond members receive 25 individual memberships, Platinum members 20 and Gold members 10. A member of our Corporate Relations Department will be happy to assist you with evaluating the list of your current list of Complimentary Corporate memberships and update if necessary. Email corporatememberinfo@himss.org and we will be happy to assist.

In addition, Corporate Members can buy additional packages of 10 individual memberships, at a 20% discount.

How do we update our list of complimentary individual members that are included in our Corporate Membership?

Simply email your Corporate Relations contact the changes for your company and we will be happy to update. Coming soon! Your company's Primary Contact will have on-line access to update this information from the Members Only web site. Watch your emails for details of when and how this feature will be available. As always, Corporate Relations will be happy to continue the service of updating this information.

How do our individual members access the HIMSS Members Only Section of the web site?

HIMSS uses your email address as your default login and sets your password as the first initial of your first name followed by your last name. If you've changed your password from the HIMSS-supplied default and have forgotten it, the password can be sent immediately to you by following the prompts on the home page of the [HIMSS Member Center](#). If you are still having trouble, call the Membership Services team at 312.664.4467 option 8, option 2, or send an [email](#) to HIMSS Member Services.

How can our individuals find their membership number?

To find your membership number, log into the [HIMSS Member Center](#) and select Individual Membership. You can also send the Membership Services team an [email](#) with your updates.

How do we change our firm's Primary Contact?

We encourage you to keep us informed of your company's Primary Contact. This person will receive important emails, calendars and various correspondences from HIMSS. Email us at corporatememberinfo@himss.org with your update.

How do I change or add a Chapter membership?

Every member receives the benefit of also being the member of one chapter. If you do not specify a chapter on your membership application, you will be added to the chapter in your zip code. If you would like to change to a different chapter, simply e-mail us at membership@himss.org.

Note: If you are listed under your Corporate Company address and reside in a different state, please email membership@himss.org and update your records if you prefer to be involved in the local state chapter.

Can I participate in more than one Chapter?

Often, members are interested in participating in more than one Chapter. To join an additional chapter, there is a \$30 per Chapter fee. Please call 312-664-4467, option 8, option 2 to speak to a member services staff member.

What discounts does our organization receive as part of our Corporate Membership?

Discounts vary by level of Corporate Membership. All Corporate Members receive percentage discounts on HIMSS Analytics Products and Primary Market Research and special member pricing on exhibit space and marketing opportunities. Diamond and Platinum members receive 15% discount on four ads in the *Journal of Healthcare Information Management*. Contact a member of the sales team at corporatememberinfo@himss.org for additional details on the discounts available to you. Member pricing is also available on a variety of sponsorship and marketing opportunities.

Can we use the HIMSS corporate logo?

All Corporate Members are eligible to use HIMSS marketing language and logo in their marketing materials. For logo files and specifications, contact corporatememberinfo@himss.org.

Who do I contact for questions about our Corporate Membership?

Contact a member of the Corporate Relations team. General email inquiries can be sent to corporatememberinfo@himss.org or contact:

Gail Arnett, Sr. Director, Corporate Relations, 734.477.0852, garnett@himss.org
Deborah Caruso, Sr. Manager, Corporate Relations, 312.915.9505, dcaruso@himss.org

HIMSS Involvement

How else can I get involved in HIMSS?

HIMSS offers a variety of volunteer opportunities for corporate and individual members to serve on committees, task forces, and work groups. There is no application or selection process for task forces or work groups, but there is a selection process to serve on HIMSS committees. Committees, task forces, and work groups are available on topic areas including Health Information Exchange, Advocacy and Public Policy, Enterprise Information Systems, Physicians, Personal Health Records, Nursing Informatics, Privacy & Security, and more. Members can also participate in a variety of Special Interest Groups (SIGs).

Can I serve on HIMSS Committees?

Committee, Task Force, and Work Group participation is open to all corporate and individual members of HIMSS not currently serving in other leadership capacities within the Society. Committee members are recruited annually through an application process, and selected by the Chair-Elect of the HIMSS Board of Directors. Applications are solicited in January and October of each year - appointed Committee members begin terms-of-service in either January or July. There is no application or selection process for Task Forces or Work Groups - any current HIMSS individual member is welcome to join these groups at any time. There are a variety of Committees, Task Forces, and Work Groups available to individual members. Topics include:

1. [Advocacy & Public Policy](#)
2. [Ambulatory Information Systems](#)
3. [CPHIMS](#)
4. [Enterprise Information Systems](#)
5. [Financial Systems](#)
6. [Health Information Exchange](#)
7. [Membership & Users Groups](#)
8. [Nursing Informatics](#)
9. [Patient Safety & Quality Outcomes](#)
10. [Personal Health Records](#)
11. [Physicians](#)
12. [Privacy & Security](#)

To learn more go to [HIMSS - Committees](#).

Can I serve on the HIMSS Board of Directors?

HIMSS Board of Directors is an elected position. Please refer to the HIMSS Bylaws Section 9.1 for specific details on the nominating and election process.

http://www.himss.org/content/files/himss_bylaws.pdf

What speaking opportunities are available for Corporate Members?

All Corporate Members have the opportunity to conduct Industry Solutions webinars, one-hour online educational case-study presentations. These presentations are available for all HIMSS individual members to attend (the average attendance is 200), and are archived and posted on the HIMSS web site. The Corporate Member presenting receives a list of attendees, including attendee e-mail addresses, for those who have opted to share their contact information.

In addition, Corporate Members are welcome to submit presentation proposals for the HIMSS Annual Conference. The call for proposals opens up 11-12 months prior to the next Annual Conference. For more information about [proposal criteria](#), visit the HIMSS web site

How can Corporate Members get involved in advocacy and public policy activities?

There are a variety of ways to get involved in advocacy and public policy initiatives at HIMSS, including the HIMSS Advocacy Day in Washington, D.C., receiving the Pulse on Public Policy e-newsletter, and participating on various taskforces and committees.

In addition, Diamond and Platinum members can attend the annual Public Policy Forum, and Diamond members can participate in monthly Government Relations Roundtable discussions (these are opened up to Platinum members twice a year).

Publications/Research/Media

What publications can I receive as part of my membership? How do I sign up for them?

Weekly

[HIMSS Weekly Insider](#) – weekly electronic newsletter that will keep you up to date with important membership information.

Semi-Monthly

HIMSS PULSE on Public Policy - an electronic newsletter that you can elect to receive – designed for those interested in keeping their finger on the pulse of government relations, and public policy visit [HIMSS Pulse](#).

Monthly

Digital Office – An electronic newsletter you can elect to receive - designed for those interested in transforming medical practices through healthcare IT. For more information visit [Digital Office](#).

Healthcare IT News, which includes the HIMSS Insider - a hard-copy monthly news publication

Vantage Point – a monthly survey providing a snapshot of industry opinions on current HIT issues. For more information, visit [Vantage Point](#).

[HIELights](#) – An electronic newsletter you can elect to receive – designed for those interested in enabling the secure & appropriate electronic exchange of health information.

Quarterly

The [Journal of Healthcare Information Management](#) (JHIM) – an electronic, peer-reviewed publication of best practices and case studies from HIT and management systems, sent automatically to all HIMSS individual members. Please note, this is available also in print version- please visit the [Member Center](#) to opt-in to receive through US mail. For more information, visit [Journal of Healthcare Information Management](#).

Annually

[HIMSS Leadership Survey](#)– the gold standard, comprehensive survey in the HIT and management systems industry detailing IT investments, ROI, budgets, staffing, and other key areas of focus

How do I post a press release on the HIMSS web site?

Email your attached press release to pressreleases@himss.org. You can expect to see them posted on the HIMSS web site [HIMSS - Corporate Member News](#) within several business days!

How can I submit a white paper for posting on the HIMSS web site?

Email your attached white paper to corporatememberinfo@himss.org. All white papers are reviewed for content and you can expect to see them posted on the HIMSS web site [HIMSS - Corporate Member News](#) within one business week.

Does our firm have access to any industry research as a Corporate Member?

HIMSS Corporate Members receive discounts on purchases of HIMSS Analytics Primary Market Research as well as discounts on purchases of the HIMSS Analytics™ Database, the State Healthcare Knowledgebase, and chapters of *The Essentials of the U.S. Hospital IT Market*. Discounts depend on the level of Corporate Membership your organization has.

HIMSS members have access to Vantage Point, a monthly survey that captures the opinions of healthcare IT professionals on today's most relevant issues and hottest topics. Not only can you take the survey every month but you can also view the survey results once they are posted (archived survey results are available as well).

HIMSS members also have access to various industry survey and study results on the HIMSS web site; [HIMSS - Healthcare Industry Research](#).

How can our firm conduct a webinar that will be seen by the individual members?

All Corporate Members can sponsor a HIMSS Webinar by presenting a case study on the topic of your choice. The average attendance is 200 with the invitation pushed out to all individual HIMSS members – over 22,000! Contact a member of the sales team or send an email to corporatememberinfo@himss.org.

Staying Connected

Who are the individual HIMSS members? Over 22,000 HIT professionals join HIMSS to be involved in an organization that enables you to shape your professional future, enrich your career, and expand your industry intelligence. As an individual member you have access to connect with other members in several ways. Search the [Member Directory Search](#) or set up a profile and use [HIMSS Connect](#) to reach out to your peers!

Are there any marketing opportunities for us to reach the individual HIMSS members?

As a Diamond or Platinum Corporate member, you can reach out to HIMSS members through targeted mailings based on job title and/or region. Material and postage costs are not included. Access the link <http://surveys.himss.org/himss/Surveys/TakeSurvey.aspx?surveyid=1561> to begin the process! Focus groups are another great opportunity to meet and inform HIMSS members. Available for Diamond (2 per year) and Platinum members (1 per year), select a topic of your choice and HIMSS will invite guests fitting your profile criteria. For an additional fee, HIMSS Analytics will provide the moderator for the session. All Corporate members can leverage the HIMSS web site with a listing of the Corporate Member Directory's link to your company's web site.

Who are the other HIMSS Corporate Members?

Currently there are over 350 Corporate Members. Visit [HIMSS - Corporate Member Directory](#) for an up- to-date listing.

How do I update my contact information?

You can easily update your contact information by logging into the [Member Center](#). You can also send the Membership Services team an [email](#) with your updates.

How will people in the industry know that we are a HIMSS Corporate Member?

New Corporate Members appear in the print edition of *HIMSS Insider* (published within the pages of *Healthcare IT News*) and all Corporate Members are listed twice a year in the *HIMSS Weekly*

Insider, HIMSS weekly e-newsletter for individual members. In addition, all HIMSS individual members have access to the [HIMSS - Corporate Member Directory](#), Press releases, White papers and Corporate News. All Corporate Members are also eligible to use HIMSS marketing language and logo in their marketing materials.

Can our organization join the EHR Association?

[HIMSS EHR Association](#) is a trade association of Electronic Health Record (EHR) companies that addresses national efforts to create interoperable EHRs in hospital and ambulatory care settings.

The association is a partner of the Healthcare Information and Management Systems Society (HIMSS) and operates as an organizational unit within HIMSS for vendors who are EHR software solution providers. HIMSS EHR Association helps HIMSS establish its strategic direction and official positions on issues related to the EHR.

EHR Association Membership Guidelines

Organizations wishing to become a member of the EHR Association will be required to meet the following requirements:

- The applicant company must be a HIMSS Corporate Member in good standing with HIMSS. If your company is not a corporate member, you may apply by completing the registration at the following site: www.himss.org/asp/corporateMembership_join.asp.
- The applicant company must design, develop and market its own proprietary Electronic Health Record (EHR) software application.
- The applicant company must be an Electronic Health Record (EHR) vendor that is a legally formed company in good standing.
- The applicant company must be an Electronic Health Record (EHR) vendor that makes their EHR software application commercially available in the United States of America.
- The applicant company must be an Electronic Health Record (EHR) vendor that has, at a minimum, five (5) EHR customer installations in commercial use in the United States.

Is there a Corporate Member calendar where I can see upcoming deadlines that affect me and my organization?

The Corporate Relations Department is working on publishing a Corporate Member calendar. An online Calendar of Events [HIMSS Calendar of Events](#) exists for all HIMSS Events.

Conferences

What benefits do Corporate Members get at the Annual Conference?

HIMSS Corporate Member exhibitors get many exclusive benefits at the Annual Conference, including but not limited to:

- Discounts on exhibit space
- Extra points on exhibit space, sponsorships, housing reservations, and surveys (Diamond and Platinum)
- Space to display product info at HIMSS Central (Diamond and Platinum)
- Complimentary full conference registrations, exhibitor badges and guest badges
- Preferential reservation for housing based on membership level
- Complimentary meeting room on a space-available basis (Diamond)
- Focus groups (Diamond and Platinum)
- Preferential ad placement in the Annual Conference & Exhibition Resource Guide and *HIMSS Daily Insider* (Diamond and Platinum)
- Complimentary invitations to the annual Senior Executive Reception

- Purchase the use of the conference attendee list for promoting your booth, your company, and/or your products prior to and after the Annual Conference. (Limited supply available.)

How does our company earn Exhibitor points? And how can I find out how many we have?

HIMSS offers a variety of ways to earn Exhibitor points. These points are important as on-site booth selection assignments are based on an exhibitor point system. Points are earned by continuing participation in HIMSS activities. Exhibitor points are cumulative and carried over from one participating year to the next. Access the [HIMSS Vendor Center](#) for information on how to earn points and your current point total. For specific inquiries, contact Virginia Geoghegan, 734.477.0855, vgeoghegan@himss.org.

Besides the US Annual Conference, what other events/conferences can our firm participate in?

HIMSS offers numerous additional conferences for you to participate in.

International Conferences

Corporate Member can exhibit at a discounted rate at the World of Health IT Conference & Exhibition (WoHIT) and the HIMSS AsiaPac Conference & Exhibition (AsiaPac).

- WoHIT, held annually in Europe, was designed for and by the healthcare IT community in the European region. WoHIT offers Pre-conference symposia, more than 60 educational sessions, networking events, and an exhibit hall filled with cutting-edge vendors.
- AsiaPac, held in the Asia Pacific region, showcases practical solutions for the area's challenging healthcare environment. AsiaPac is designed for healthcare professionals involved in the everyday application, management, and advancement of healthcare IT.

Virtual Conference

The HIMSS Virtual Conference is a fully interactive event that incorporates online learning, live chat, active movement in and out of exhibit booths and sessions, vendor presentations, contests and more. The conference is 100 percent virtual and has a full-scale virtual exhibit hall for attendees to visit. Corporate Members are welcome to participate as an exhibitor or an attendee at the Virtual Conference.

Chapter Activities

In addition, Corporate Members can also get involved in local chapter activities. Many of the HIMSS chapters offer educational and networking events for the members in their area.

Who can I contact with questions about Annual Conference housing issues?

Once you have registered, housing questions can be emailed to Sonal Sullivan ssullivan@himss.org or be directed to a member of Corporate Relations at corporatememberinfo@himss.org.