

# GA HIMSS 2021 ANNUAL CONFERENCE

OCTOBER 19, 2021 8:00 AM - 6:00 PM · COBB GALLERIA ATLANTA, GA

## KEYNOTE SPONSORSHIP \$10,000

- Opportunity to host an autograph or photo session from keynote speaker within booth location.
- Recognition in all marketing materials and an opportunity to introduce the keynote speaker.
- 20x20 booth in prominent location of "Converge Central" (25,000 sf exhibit hall)
- Full page color ad on conference app
- 4 complimentary exhibit passes
- Prominent logo placement on all on-site signage
- Prominent logo placement on all promotional material
- Prominent logo placement on the event page on the GA HIMSS website
- 250 word description of your organization listed on the event website under sponsors with Logo link to your website
- Logo scrolling on screens in "Converge Central" when screens are not in use during presentation
- One complimentary foursome in the GAHIMSS Annual Charity golf tournament) + (two complimentary admissions to the Annual Gala)

## PARTNERING SPONSORSHIP \$5,000

- 10x20 booth in prominent location of "Converge Central" (25,000 sf exhibit hall)
- Full page color ad in conference app
- 4 complimentary exhibit passes
- Prominent logo placement on all on-site signage
- Prominent logo placement on all promotional material
- Prominent logo placement on the event page on the GA HIMSS website
- 250 word description of your organization listed on the event website under sponsors with Logo link to your website
- Logo scrolling on screens in "Converge Central" when screens are not in use during presentation
- 2 complimentary players in the Annual Charity golf tournament and two complimentary admissions to the Annual Gala.

## EXHIBITOR SPONSORSHIP \$2,500

- 10x10 booth in "Converge Central" (25,000 sf exhibit hall)
- Company listing on conference app
- 2 complimentary exhibit passes
- Logo listed on the event page on the GA HIMSS website

## A LA CARTE SPONSORSHIPS

PROVIDER WELCOME GIFT SPONSOR (YOU PROVIDE GIFT).....	\$1,500
LANYARD/NAME BADGE SPONSOR.....	\$1,500
PROVIDER GAME SPONSOR.....	\$1,500
CONFERENCE APP SPONSOR.....	\$2,000
BREAKFAST SPONSOR.....	\$2,500
LUNCH SPONSOR.....	\$2,500
WIFI SPONSOR.....	\$2,500
PARKING SPONSOR.....	\$2,500
NETWORKING SPONSOR (2).....	\$2,500
(WITH OPPORTUNITY TO SET UP GIVEAWAY TABLE AT RECEPTION)	
ALL DAY BEVERAGES SPONSOR.....	\$3,000

Our 25,000 Exhibit Hall, has been designed to include a limited number of exhibit booths with more space to encourage greater opportunity for networking, increase traffic in each trade booth, and spark provider interest in the main stage speaker presentations

## SECURE YOUR SPOT TODAY!

COMMUNITY PARTNERS



## COBB GALLERIA

