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## Message from the Chapter President

Dear Chapter Members,

Charles Dickens in the classic *Great Expectations* had described “Spring is the time of year when it is summer in the sun and winter in the shade”. It is an interesting description akin to the interesting times we live in. In spite of the occasional uncertainty, these are also exciting times for healthcare IT. This was evident at the largest national healthcare IT gathering – HIMSS17. The excitement of the new buzzwords such as predictive analytics, cognitive computing, machine learning, artificial intelligence, block-chain, cybersecurity, precision medicine, regulatory reforms and MACRA was palpable.



*Madhuri Kudrimoti, President  
Wisconsin Dairyland HIMSS Chapter*

You can also feel this excitement in the upcoming April event related to ***‘Breaking down barriers of traditional healthcare’***.

In line with our annual Spring tradition, we invite you to the forthcoming Annual Spring Leadership Conference. This statewide conference is a great educational, networking and sponsorship opportunity. It is also an opportunity to learn more about the “State of the Chapter”, increase your engagement by joining us as a volunteer, identify professional development opportunities and have fun.

Thanks to the many volunteers who have dedicated their time and efforts towards the success of these events. We love to hear from you. Send us an [email](#) and share your experiences and see you at one of our events.

***Don't forget to follow us on social media!***

**Website:** <http://widairyland.himsschapter.org> **LinkedIn:** [HIMSS Wisconsin Dairyland Chapter](#)

**Twitter:** [@WIHIMSS](#)

## Educational Events Update

In February, the chapter hosted another great event in Milwaukee with panelists Jackie Gisch, Vice President of Quality at Aurora Health Care, and Megan Fedders, Manager, Population Health Analytics at Froedtert and the Medical College of Wisconsin, sharing their organizations' preparations for Moving to MIPS - The Streamlining (?) of CMS Physician Quality. Jay Fisher, C3 Partners, acted as moderator and provided additional insights on financial modeling and scorekeeping.



In March, the Dairyland HIMSS chapter hosted a terrific event in Madison which focused on telehealth. Ed Simcox from Logicalis presented a 3-stage telehealth maturity model: Ad-Hoc, Rationalized, and finally Clinically-Integrated. Ed also presented six helpful tips for implementing a

successful telehealth program.

On April 20<sup>th</sup> we will be in Wausau to hear from a panel of speakers on Breaking Down the Barriers of Traditional Healthcare Delivery. Panelists include **Elsa Jacobson, UW Health; Forrest Gallagher, Aurora Health Care; and Mike Anderes, Froedtert Health.**

Keep an eye on our [chapter website](#) for the most up-to-date information on all of our educational and other events. We look forward to seeing everyone in the upcoming year!

## Now Accepting Scholarship Applications for 2017-18!

The Wisconsin Dairyland HIMSS Chapter is proud to announce the opportunity for you to earn a **\$2,000** scholarship. This annual scholarship is designed to support dedicated students as you pursue your degree in a Healthcare Information and Management Systems-related program.

In addition to the scholarship money, the award recipient will also be given an invaluable opportunity to network and work with industry leaders through a free one-year student membership to the Wisconsin Dairyland HIMSS Chapter and a one-year seat on the Governing Board of the Wisconsin Dairyland HIMSS Chapter.

Application requirements will be listed in our chapter website by end of April. Applications will be submitted to Dr. Roger Yin, Director of Students of Wisconsin Dairyland HIMSS Chapter at: [yinl@uww.edu](mailto:yinl@uww.edu) The deadline for submitting an application is **June 30, 2017**. The award will be announced **July 28, 2017**.

### Save the Dates!

Thursday, April 20, 2017

Regional Networking  
Event

Wausau, WI

Topic: Breaking Down the  
Barriers of Traditional  
Healthcare Delivery

[Click for Details](#)

Friday, May 12, 2017

Annual Spring Leadership  
Conference

Wisconsin Dells, WI

[Click for Details](#)

Thursday, June 29, 2017

Summer Social

Madison, WI

[Click for Details](#)

## HIMSS Support for Future City Contest

The Future City competition challenges students to design a city of the future and have fun doing it. This program was designed to promote technological literacy among sixth, seventh and eighth grade students. The program fosters an interest in math, science, and engineering through hands-on components and helps students better understand the practical applications of mathematical and scientific principles.

Each year, the Wisconsin Dairyland HIMSS chapter participates as a special judge for the competition. We evaluate each contestant's entry for healthy living and the delivery of health care services. Each year the contestants come up with ideas that blow a person's mind and this year was no exception.



The competition was held on Saturday, January 21, 2017. This year there was a record-setting 70 teams competing for the top honor of competing in the national competition in Washington, D.C. The winner of the Dairyland HIMSS award for Best Healthcare System was Team "Nobesity" from Oregon Middle School in Oregon, WI. Congratulations to the winners!

We also wish to thank our many HIMSS volunteers who assisted with judging the teams: Penny Osmon-Bahr, Daryl Duenkel, Angela Haasch, Gwen Harkins, Mark Levy, Jennifer Lauglin-Mueller, Kim Pemble, Emma Scudder, Deb Vollmer and Wendy Walecka.



## Dairyland HIMSS—Summer Social—Save the Date!

Mark your calendars! Dairyland HIMSS will be hosting a social event in Madison on Thursday evening, June 29<sup>th</sup>. Be on the lookout for more information coming soon!



## Midwest Fall Tech 2017—Save the Date!

The HIMSS Midwest Fall Technology Conference will be held October 22-24, 2017 in Indianapolis, IN. Save the date and start your budget request for what appears to be a fantastic opportunity to see and hear about the latest in health care technology. Continue to watch the website for details - <http://mwftc.org/>



**2017 Midwest Fall  
Technology Conference**  
Healthcare at a Crossroads

**October 22 - 24, 2017**  
JW Marriott, Indianapolis, IN

The call for speaking proposal has been released. If you would like to speak at this year's conference, submit your abstract via the above website by May 1, 2017.

The conference has a need for many volunteers. If you would like to get involved with planning this year's conference, please contact Peter Daleiden at 414-777-4901/[peter.daleiden@froedtert.com](mailto:peter.daleiden@froedtert.com) by May 1, 2017. Conference planning is a fun and rewarding experience. Your talents can be used on one of the following committees—Mission & Marketing, Venue and Logistics, Sponsors & Exhibitors, Education, Social & Networking. We look forward hearing from you!

## Annual Spring Leadership Conference - Early bird registration ends April 28!



The Wisconsin HIMSS chapter will end the educational year on Friday, May 12<sup>th</sup>, at the Wilderness Resort in Wisconsin Dells for our Annual Spring Leadership Conference. This full-day conference promises to be another great day of learning and networking. We are very excited about this year's speaker lineup for the Spring Leadership Conference!

We start our day with Sarah Young speaking on "Communicating for Trust and Transparency" which will reflect on areas within our teams and lives and how we edit or filter our words, explore ways to speak more truthfully/ clearly/ with more impact, and walk away with actionable tools to have more powerful conversations. Tom Leary, HIMSS Legislative Representative, will share What's Ahead for Health IT Policy.

After lunch Garry Golden, an academically-trained futurist, will follow who will highlight the pragmatic role foresight plays in confronting uncertainties of social, political and technological change. We will close the day with a panel discussion on "IT Staffing: Get it, Keep it, Grow it" which will discuss topics such as growth strategy, trends in hiring, recruitment techniques, and multi-generational workforce.

## New At This Year's Conference — Round table discussions during lunch

For many years, we looked forward to May, when the spring bird migration would be peaking. A wonderful time to enjoy a walk in nature with many that shared the interest and passion of birding.

May also brings another exciting event, our annual Spring Leadership Conference. Like birding, this Conference provides an opportunity to gather with those sharing a passion. Here our focus is on intersection and integration of information technology with:

- Patient health and care
- Evolving and shifting business and clinical environments
- Legislative and political landscape dynamics
- The daily challenges of our critical industry
- Expanding our professional and personal awareness on key topics.

At this event and throughout the year we seek to hear from you on how we can best serve you, current and future Wisconsin Dairyland HIMSS members. Listening to your feedback from previous years we'll be trying something new during lunch; small breakout sessions on topics of interest from you. This will be your chance to share and learn. If there are ideas you have for a small group discussion, please send them to: [krpemble@gmail.com](mailto:krpemble@gmail.com). Individuals will have the opportunity to join the discussion of their preference. We will seek key points/summary from each discussion topic to share toward the end of the day. As always, your feedback on this new format idea will be welcomed. If successful this may be the start of track sessions for future conferences. *(contd. on next page)*

## New At This Year's Conference — Round table discussions during lunch (contd. From page 4)

We look forward to sharing this year's event and seeing many of you on May 12<sup>th</sup>. If you've not yet registered, please do so now. Here is our registration [link](#)! Below is our agenda for the day for a quick review. We wrap up the day with raffle prizes, so please be sure to stay until the end!

Time	Description
7:30am – 8:30am	<b>Registration – Breakfast – Sponsor Tables Open</b>
8:30am – 9:00am	<b>Madhuri Kudrimoti, President, HIMSS Wisconsin Dairyland Chapter</b> <i>Welcome &amp; Wisconsin Dairyland Chapter Update</i>
9:00am – 10:00am	<b>Sarah Young, Zing Collaborative</b> <i>Communicating for Trust and Transparency</i>
10:00am – 10:30am	<b>Break – Sponsor Tables Open</b>
10:30am – 11:30am	<b>Tom Leary, HIMSS Legislative</b> <i>Shifting Landscape: What's Ahead for Health IT Policy</i>
11:30am – 1:00pm	<b>Networking Lunch – Sponsor Tables Open</b>
1:00pm – 2:00pm	<b>Garry Golden, Forward Elements, Inc</b> <i>Tapping Your Inner Futurist: The Art &amp; Science of Looking at the Future of Healthcare Information Systems</i>
2:00pm – 2:15pm	<b>Break – Sponsor Tables Open</b>
2:15pm – 3:45pm	<b>Panel: IT Staffing: Get it, Keep it, Grow it</b> <i>Join HIT industry professionals from around the state sharing their tools for talent acquisition, sustaining productive teams and continued professional growth. Panelist speakers will include:</i> <ul style="list-style-type: none"> <li>• Nancy Birchbach, VP and CIO, Agnesian Healthcare, Inc.</li> <li>• Kari Hutchison, RN Director, SSM Healthcare</li> <li>• Amanda Krueger, Talent Acquisition Specialist, Aspirus</li> <li>• Spencer Feran, Moderator, Huron Consulting</li> </ul>
3:45pm – 4:00pm	<b>Michael Day, President-Elect, HIMSS Wisconsin Dairyland Chapter</b> <i>Wrap Up – Raffle – Sponsor Tables Open</i>

**We appreciate your support! Thank you to our sponsors!**



TRUE PROCESS

