NEWSLETTER

OCTOBER 2018

Message from Our Chapter President

Welcome to our second Greater Houston HIMSS Newsletter. Each month we plan to provide our HIMSS members with a written update on all activities we have plan for the coming year. This newsletter has a new section called "SPOTLIGHT". In this section we plan to "spotlight" one HIMSS Board Member, one healthcare executive, one innovative company associated with TMCx, one current sponsors, and one HIMSS member in the local work environment.

Additionally, last week our local Board approved additional education events and full day educational and networking Summits. So please check the "COMING EVENTS" section of the Newsletter and updates on our web site at http://houston.himsschapter.org/

Mentoring - Also, starting this year we are going to follow National HIMSS leadership goals by providing a new "**Mentoring" program for chapter members** who are interested in connecting with experienced Chapter leaders to learn what it takes to thrive in the HCIT community. The Mentoring program will be led by HIMSS leaders with more than 10 years of experience in Healthcare. If you are interested in becoming a Mentor or would like to find a Mentor, please contact me at mra@acgroup.org.

Chapter President

Mark Anderson, FHIMSS, CPHIMS

TMCx Advisor

mra@acgroup.org

Cell 281-413-5572

UPCOMING LOCAL EVENTS		
Upcoming Local Educational Events	• October 26th • October 29th • November 14th • November 16th • December 11th • January 8th & 9th • February 28th	• **HIMSS Lunch and Learn – Healthcare Security, Cyber, and HIPAA** • **2018 Glaser Society Proceedings at UTHealth School of Biomedical Informatics** • **TMCx Demo Day – Medical Devices** • **HIMSS Lunch and Learn – Pending Speaker Confirmation** • **City Wide CIO Summit** • **Remote Patient Monitoring Summit** • **City wide Privacy and Security Summit**
Upcoming Local Networking	• October 11th • February 12th	• **At TMCx from 5:00 PM till 8:00 PM** • **At the National HIMSS Meeting from 6:00 PM EDT to 9:00 PM**
Upcoming Other Events	• January 6th and 17th • February 11-15 • March 25-26	• **HIT Advocacy Day in Austin** • **HIMSS19 - National Conference in Orlando** • **2019 Texas Regional Conference in Austin, TX**

Houston HIMSS Sponsors

Messages from your Board and Committee Chairs

Past President & President-elect 2019/20

This year we are expanding our reach to more members and locations. We will be working close with TMCx in the Medical Center and plan on expanding our reach South to Galveston, West to Katy, East to Beaumont, and North to The Woodlands and as far as College Station.

Deepak Chaudhry is working with IT executives in the TMC and surrounding patient care regions to develop programs and improve involvement from industry Health IT resources. Several meetings have been conducted to create awareness of the Houston HIMSS chapter and our mission. TMC IT executives have been very welcoming and open to having their teams involved to enrich their professional growth. We continue to look forward to improving our chapter and having thought leaders, technical experts and industry participants involved in our events.

Deepak Chaudhry, MSIS, CPHIMS, ITIL
Consulting Director, Technology Advisory
BDO USA, LLP
TMCx Advisor

Director, Programs and Local Events

Our goal is to continue to enhance the quality of programs and education activities, in keeping with the HIMSS mission to educate Health IT professionals.

We are **currently looking for several speakers** for our upcoming local events, including speaker abstracts on:

- **Healthcare Security and Cyber (4 Speakers)**
- **Accountable Care and Population Heath (6 Speakers)**
- **Remote Patient Monitoring and Telehealth (6 Speakers)**
- **New Innovations in Healthcare – Digital Health and Medical Devices (6 Speakers)**

To submit a speaking abstract, go to our web site http://houston.himsschapter.org/ and then select, "Events and Education" tab at the top of the page.

Duke Rohe, LHIMSS
Sr. Healthcare Systems
Improvement Specialist
UT MD Anderson Cancer
Center

Committees Liaison

Committees Liaison is to provide advocacy for volunteers/community on obtaining available resources as well as develop methods for committee formations to meet the strategic goals of HIMSS Houston Chapter. Our chapter would continue to enhance the relationship among HIMSS membership through regular communication of meetings, networking, and events through collaborations. Please be part of difference makers by your participation and volunteerism for this coming year. If you are interested in participating or/and volunteering for any of the listed events, please contact HIMSS Houston Chapter.

- Lunch and Learns
- Networking events
- CIO Summit

- Security Summit
- Innovation Summit
- ACO Summit

Anne Park, MPH, MSMIS, CPHQ
Sr. Business Systems Analyst
UT MD Anderson

Martin Hutton, MBA
Strategic Advisory Client
Executive - Cerner Corp

ACO & Population Health Summit - Co-Chair

The Houston HIMSS Board is currently in the planning stages for the first annual Value-Based Care Summit, coming in 2019.

The Houston HIMSS ACO and Population Health Summit goal is to bring together healthcare executives for collaboration and will focus on topics of care-coordination, improving provider communication and collaboration, evolving demand for digital content, best practices for reducing and preventing hospital admissions and readmissions, improving patient outcomes, government regulation and much more.

If you are interested in speaking at the ACO and Population Health Conference, please submit a speaking abstract by going to the Houston HIMSS web site http://houston.himsschapter.org/ and then select, "Events and Education" tab at the top of the page.

2019 Global HIMSS Annual Conference

HIMSS19, the National Conference and Expo will be held February 11-15, 2019 in Orlando, Florida. **http://2019.himss-conference.com/**

Houston HIMSS will be helping to plan a networking event for all Texas attendees on Tuesday, February 12th from 6:00 PM to 9:00 PM. This networking event is a terrific way to connect with your fellow Texas chapter members to share ideas and best practices

2019 Texas State Regional Conference

- Located in Austin next year at the Renaissance Hotel on March 25th-26th, 2019.
- Reservation link on the 2019 TX Regional HIMSS site will be available soon
- Speaker Abstracts submission is available now and are due back by Oct 26th
    - Data Science/Analytics/Clinical and Business Intelligence
    - Cybersecurity, Privacy, and Security
    - Improving Outcomes Through HIT, Process Improvement and Change Mgmt.
    - Innovation, Entrepreneurship, and Venture Investment
    - https://www.cvent.com/c/abstracts/85cbb34c-3b69-4551-9ac3-38b7ea1f1ad9

Regina Wysocki
Clinical Informatics Specialist
Texas Children's Hospital

Academic and Student Liaison

HIMSS Houston Chapter Support of US Military and National Guard

The HIMSS Houston Chapter would like to recognize and support individuals who are serving or who have served in the US Military or National Guard. Up to 10 Houston HIMSS Chapter paid memberships will be available during this fiscal year (July 1, 2018 – June 30, 2019). To be considered for the paid HIMSS Houston Chapter membership, the individual must have engaged in active duty, reserve, or National Guard in the United States Army, Navy, Air Force, Marines, or Coast Guard.

Submit a letter of request to jjbrixey@gmail.com

*Note: Any discharge that is other than honorable **will not be reviewed**.*

Juliana Brixey
*Associate Professor
UT Health Science Center at
Houston*

Joseph Kunisch, *PhD, RN-BC, CPHQ*
Enterprise Director of Clinical Quality Informatics
Memorial Hermann Health System

Chapter Advocacy

As the Houston HIMSS Chapter Advocate, I have been engaged with the Austin, Dallas, San Antonio and Lubbock HIMSS Chapter Advocate representatives in forming a statewide advocacy team. I will be you your contact for all activities related to Texas Policies and Regulations impacting the use of information technology in health care. Some of the statewide initiatives we have been working on;

- **SAVE THE DATE!** The HIT Advocacy Day at the Capitol is scheduled for January 17, 2019. There will be a pre-evening networking event on January 16th. This event will be a day filled with networking and educational opportunities on key HIT initiatives in Texas. You will also have a chance to meet with state representatives to promote these initiatives that can help improve healthcare across the state of Texas. More details will be coming soon.

- The Texas Chapter Advocate (TCA) team has nominated Representative Four Price (Amarillo) for national HIMSS State Official of the Year award for his positive impact on the adoption of health IT to improve quality and access to patient care through his authorship of the Tele-NICU (HB 1697) and Mental Health Reform (HB10) bills as well as his House sponsorship of the SB1107 Telemedicine bill.

- The TCA team has connected with the Texas HHS E-Health Advisory Committee https://hhs.texas.gov/about-hhs/leadership/advisory-committees/e-health-advisory-committee and the Texas e-Health Alliance http://txeha.org/ to partner with them on HIT issues for the state of Texas. We will be aligning our advocacy messages with these committees to support the use of HIT across Texas.

Director, Marketing and Communications

Luis has been busy updating the Houston HIMSS web site so that we can provide more-timely and though provoking information and knowledge for our Members. Specially:

- Sponsors page and logos on the main page were updated
- Past events have presentations that can be downloaded
- Upcoming changes
  - Invitation for abstracts
    - Will be online by early October
    - HIMSS Regional Conference call for speakers
    - Our upcoming events are being added
  - Knowledge library (KL)
    - Will have relevant articles submitted by members and board members.
    - There will be a form to submit papers to the KL.
    - Submissions will be routed to Carlos Aldana for review and approval. Only articles approved will be posted.
  - Membership page
    - Entry on main page ("Join HIMSS") with link to separate page
    - Highlight how to join and membership benefits
    - Present membership statistics (current number x target, distribution, etc.)
    - Plan to go online the first week in October

Luis Oliveira, MBA, PMP
Sr. Project Manager,
Enterprise IT
UT Health Science Center

HIMSS HOUSTON Chapter

BOARD MEMBER SPOTLIGHT

Mark R. Anderson, FHIMSS, CPHIMS
President of the Greater Houston Chapter of HIMSS

For the past 18 years, I have been the CEO of AC Group, Inc. and since 2014 also hold the position of COO of East Texas IPA/MSO. I have been involved in healthcare for over 46 years as a Hospital CEO, CFO and the as the corporate **CIO at 5 IDNs**. Back in 1972, I started out as a Management Engineer, identifying workflow issues, establishing hospital wide staffing levels, and managing the implementation of a multi-hospital Financial and nurse order communication system. Yes, back in 1972, the industry was implementing multi-hospital technologies.

After being promoted to the Director of Management Engineering in 1976, I expanded my influence in healthcare technology by combining my Management Engineering experience with the implementation of SMS in a 500-bed hospital. Since 1978, I have worked with over 250 hospitals and with 26,000+ physicians. So, I like to joke, that I can't keep a job.

In reality, I am a turnaround specialist when hospitals are facing financial, operational and technology challenges – so I am sent in to identify and fix major operational problems. As the Vice-President of Management Services in 5 IDNs, I was responsible for all HIT solutions for a combined 119 hospitals along with managing the IDNs' Long-range planning, Facility Planning, process improvement, hospital wide staffing guidelines, grant development and biostatistics. Additionally, since 2010, I have worked with 28 ACOs regarding moving from FFS to VBR, created over 20 Care Coordination and Patient Engagement programs, and I have developed the 7-Stages of VBR functionality matrix. Finally, as a member of HIMSS for over 38 years, I have been the President of three different state chapters, serve as the co-chairman of the Texas State Regional Conference, and I currently serve on the National HIMSS Leadership committee.

Recently, I also became of the volunteer healthcare technology advisors at TMCx, responsible for advising 14 start-up healthcare medical device and digital health start-up companies.

For the last 10 years I have been one of the 32,000 volunteers for the Houston Livestock Show and Rodeo (HLSR). Three years after joining the HLSR, I was promoted to Captain and the 3 years latter promoted to Assistant Club Chairman (ACC) of the Coral Club – Hideout.

Back in BC (Before Children), I was very active in numerous sporting activities, but ended up concentrating on my 3 daughters since 1990. As a single dad raising 3 girls, I had to find ways of balancing my work time and my commitment to never miss a school event or soccer game.   Somehow, I did it. Now that my daughters are out of college, I have started mentoring numerous individuals that are interested in expanding their career in healthcare and technologies and playing Tennis again on a competitive level.   I may be older, and I move a lot slower, but I try harder!

HEALTHCARE EXECUTIVE SPOTLIGHT

Amar Yousif, MBA, CISSP, CISO at UT Health Science Center

Mr. Yousif led all aspects of IT during his 20-year career with various employers. He has also contributed, as a key player, to initiatives that spanned IT into clinical, academic, research, compliance, legal, business, safety, and media communication.

Amar's background includes serving as a transformational IT leader with a focus on addressing difficult challenges and fixing systemic problems. He has been able to grow critical IT units in size and capabilities in ways that have created a competitive advantage for the enterprise twice before in his career. Once as an IT Manager in a multibillion-dollar oil and gas corporation, TETRA Technologies, and another time as a CISO at UTHealth.

More importantly, he has learned over the years how to navigate the diverse Texas Medical Center (TMC) culture and the complex business of the US healthcare system to successfully advance the mission of Healthcare Information Technology (HIT). He has been the tip of the spear in responding to HIPAA breaches and he has worked with the OCR, his employer, the media, and others to help investigate and resolve these breaches in a satisfactory and ethical manner that puts the wellbeing of patients at the center of the decision-making process.

Amar also published ideas about how to augment the military-like approach of applying cyber security in healthcare with a more flexible public health like philosophy. Malware spreads and infects user populations in ways similar to how diseases attack communities. Therefore, concepts such as infection vector management, intervention, risky behavior, incidence, and prevalence, can be used for a more effective response when handling Internet public health challenges.

Mr. Yousif does limited pro bono volunteering and consulting for multiple non-profit organizations and vulnerable communities. He is an invited speaker for Information Technology and Security matters at multiple DHS, FBI, ISSA, AHIA, ISACA, TCCTA, HIMSS, and InfraGard events as he is a believer in the "see one, do one, and then teach one" concept in life and career. Therefore, despite a busy schedule, he purposely allocates time in his schedule to speak at events and "teach one" as often as possible.

Digital forensics is one of Amar's hobbies in addition to being a job requirement at one point early in his career. He was three times finalist in the Network Forensics Puzzle Contest and he published three open source network forensics tools on www.forensicscontest.com. Amar has lived, traveled to, and worked in other countries around the world, thus he has a global awareness of how technology affects business, culture, and politics.

LOCAL HIMSS MEMBER SPOTLIGHT

Meet **Nasim Rezanejad** - Dr. Rezanejad has received her Master's in Applied Health Informatics from University of Texas- School of Biomedical Informatics and her medical degree from College of Medicine and Health Sciences, St Lucia. She did her externship at DePelchin Children's Center affiliated with Department of Psychiatry and Behavioral Sciences at Baylor College of Medicine.

Dr. Rezanejad has more than five years of experience with direct patient care, counseling for patients and families, treatments, treatment plans review with patients and their families. She has worked on Epic Go-Live projects for the ambulatory clinics through documentation, implementation, end user training and optimizations with Physician Initiative team at Houston Methodist Hospital. She has worked as a medical consultant to assist physicians in evaluating and selecting technology services to enable the creation of the digital medical office with budget management and quality improvement. She has worked as a clinical researcher at McGovern Medical School at UTHealth affiliated with Memorial Herman Hospital and Mischer Neuroscience Institute- Texas Medical Center in Neuroscience Intensive Care Unit with focus on patient population with brain aneurysms and/or brain trauma plus quality and Infection control of the unit. This is where she applied her medical knowledge combined with medical informatics, data analysis, imaging studies and statistical learning. Over her career, she has excelled at creating databases along with creating meaningful data reports and instructional materials for target audiences such as the principal investigators. As a researcher and a physician, she is no stranger to take innovative ideas out of a lab and into the medical market place.

"I believe that in the next few years telemedicine will be more part of the standardized practice of different branches of medicine. This will support our patients population everywhere and will give a different mindset to the training of our future doctors." As a researcher and a physician, Rezanejad is no stranger to take innovative ideas out of a lab or a office into the market place by introducing an entrepreneurship programs and cultivating a culture of innovation among the medical community.

"I think that there is an art to medicine that we should be very mindful of so it does not get lost because of technology. Technology is great, we want EHRs, we want imaging, we want convenient access but laying hands on the patients and treating them with empathy we do not want to lose."

I am devoted to community medicine, charitable causes, an avid traveler, business, reading, trying different cuisines and walking. I enjoy spending time with my niece, Leila 6 and my nephew 5. I would like to be able to connect to other physicians who are involved in clinical research with specific focus in Neurology and Neurosurgery, technology, innovation and health policy perspectives.

For more information, please contact **Nasim at Nasim.rezanejad@yahoo.com**.

HiMSS HOUSTON *Chapter*

SPONSOR SPOTLIGHT

NETWORK BOX USA, INC.
MANAGED SECURITY SERVICES

When we started Network Box USA (NWBUSA), we noted two major issues facing most companies. At the time, many had no protection; and those who did, often did not really know how to properly configure it. In almost all cases, updates were overlooked, and signatures were rarely, if ever, updated. In laymen's terms, security was either lacking or it was sorely outdated. To resolve these issues, we set about to provide a true managed service, and to build a product that, from the ground up, was designed to be fully managed.

Today, we are present in almost all of North and South America, Europe, the Middle East and across Asia. We have our very own Security Response Center (SRC) (3 ISO certifications [27001, 20000 and 9001], and the crown jewel of the protection NWBUSA offers its clients), 16 Security Operations Centers (SOC), and thousands of clients utilizing our network security monitoring services, ranging from sole proprietors to Global Fortune 500 names.

In addition, our SRC has partnerships with over 100 companies, many of whom we are not even at liberty to disclose, which provide a continuous feed of information about current threats. We have received over 140 international awards, a clear testimony to the unwavering quality of our work, something which has never diminished over the course of almost two decades of operations. Our clients trust us with the security of their networks, and we are proud to lay claim to a heartening 95 percent client retention/renewal rate. **For more information, contact**: **Sheela Goh, Director of Communications at 832 242 5758**

TMCx ASSOCIATED - INNOVATION SPOTLIGHT

Healthmates

Healthmates was created to answer a single question: how do we get noncompliant patients to follow through on their doctor's recommendations? Why is this question so important? Because unless we can improve patient adherence with a scalable, cost effective solution, it will bankrupt our country.

Currently, chronic and mental health conditions account for 86% of our country's aggregate healthcare expenditures. By 2023 we will be spending of $4.3 trillion annually treating these conditions, 30% more we spent on all healthcare costs in 2017. Many chronic conditions or illnesses are considered untreatable by most healthcare practitioners because treating them requires a major lifestyle intervention. As things stand today, an obese man has 0.5% chance of reaching a healthy weight. We think this is downright unacceptable and we're doing something about it.

We provide doctors, ongoing care providers, and patients with a single solution to their widespread problem: how do we effectively combat chronic conditions? Healthmates offers a digital platform that contains a built-in health professional marketplace, with licensed care providers ranging from psychologists to nutritionists to personal trainers. These care providers communicate with their patients through our integrated video conferencing system and help their clients build a personalized health playbook with strategies that improve their client's behavioral health gradually. With the slow shift to value-based reimbursement, this telehealth solution has the capacity to meaningfully change the way our healthcare system tackles chronic conditions.

Under our system, family doctors would provide the initial guidelines for the patient, recommending a specific health goal and what types of professionals to hire. The patient then registers on our app, builds out their support system, and begins browsing the mental, physical, and nutritional professionals on our platform. The patient can hire these licensed professionals monthly, ensuring that they have the support they need long term. By regularly evaluating their conditions with hired providers and leaning on their loved ones for support, patients stand a much better chance of beating their chronic conditions. Healthmates is supposed to complement the existing healthcare system, filling a crucial gap that everyone is aware of, but no one can patch.

Everyone knows what patients need to do, that was never the problem. The problem is getting them to do it consistently. Helping a patient overcome a chronic condition is perhaps the single hardest thing to do in healthcare, so why not give them a team to help them? *For more information, contact* **Mark Conner, Co-Founder & CEO at Healthmates at (713) 614-3577**