



### Chapter President

**Mark Anderson,**  
**LHIMSS, CPHIMS**  
CEO of AC Group  
COO of East  
Texas IPA/ACO  
TMCx Advisor  
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### Message from Our Chapter President

Welcome to our fifth Greater Houston HIMSS Newsletter. Each quarter we plan to provide our HIMSS members with a written update on all activities we have plan for the coming year. We finished the 2018/19 fiscal year exceeding our initial plans:

- We have a nice balance in our checking account
- Chapter of the Year
- Membership is up 18%
- Educational attendance increased 22%
- We increased our local HIMSS leadership from 8 to 17
- We increased our activities with TMCx
- We increased our Student Mentoring program
- We expanded our interactions with each local Hospital Mgt. Teams
- Very successful State Regional Conference

### Houston Receives HIMSS Chapter of the Year Award

The [Houston Chapter of HIMSS](#) has connected with the TMCx Innovation and has invited new innovative companies to work with chapter leadership to promote innovative technologies within our local market. The chapter continuously collaborates with the four other Texas chapters and hosts an annual conference. The conference presentations highlight transformative healthcare practices and demonstrate insight, thought leadership, diversity, expertise and lessons learned on the optimal use and value of health information and technology.



### 2019/20 Local HIMSS Board and Committee Chairs

See Page 3 to learn more about your 2019/20 Board and Committee Chairs

### June 28<sup>th</sup> Lunch and Learn

See Page 9 to learn more about our TMCx innovation Summit

### Houston HIMSS Sponsors

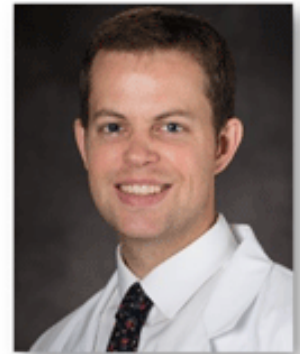


### 2020 Houston HIMSS Scholarship Winners

Each year, your HIMSS Leadership team provides opportunities for members to apply for a scholarship to help pay for additional education. This year, the 2018/19 Board selected two members that stood out from the rest because they received high grades in their classes as well as participated in local HIMSS events. The 2018/19 HIMSS Board is pleased to announce your 2019 Scholarship winners. They include:



*Luis Oliveira*, MBA, PMP  
Manager, Applications Development  
Houston Methodist Research Institute



*Kendall Kiser*  
Fourth year medical and  
informatics student and  
aspiring radiation oncologist.

### Advancement in National HIMSS

Three of your Houston HIMSS Leadership Members received advancement in National HIMSS



*Mark Anderson* is now a CPHIMS Life Fellow

*Anne Park* is now a Fellow with HIMSS



*Christopher Gray*, MBA, is now a Senior HIMSS Member



**If you have received any National HIMSS Advancement, please let us know so that we can spotlight you in our next Newsletter**

Each year our members vote on new leadership to organize and run the Houston Chapter of HIMSS. Based on the number of people that applied for a leadership position, the 2018/19 HIMSS Board is pleased to announce your 2019/20 leadership team. They include:

### 2019/20 Houston HIMSS Board and Committee Chairs



**Chapter President**  
**Mark Anderson, LFHIMSS,**  
**CPHIMS**

#### **2018-2020 President and 2017-19 Business Development Committee Chair**

Anderson is the current President of the Houston Chapter of HIMSS as well as the Committee Chair for Business Development and will be the Chairman of the 2020 Texas Regional HIMSS meeting to be held here in Houston. Mark is one on the 100 Lifetime CPHIMS Fellows out of the 70,000+ HIMSS National Members. He is also one of the TMCx advisors. Mark was also the Chapter President back in 1983-85 and again in 2001-03. He also started the Kentucky and Tennessee HIMSS chapters back in the 1990s.

He is one of the nation's premier IT research futurists dedicated to health care. He has 47 years of Healthcare experience as a CEO, CFO, and the corporate CIO at 4 IDNs and has worked with over 2163 hospitals and over 26,000 physicians. Additionally, since 2010, Mr. Anderson has worked with 28 ACOs regarding moving from FFS to VBR. Finally, Mr. Anderson has served as an expert witness on numerous legal cases dealing with Healthcare Technologies, hospital protocols, and numerous malpractice cases. Besides serving at the CEO of AC Group, Mr. Anderson served as the Interim CEO/CFO of Doctors Diagnostic Hospital, interim CIO for the Taconic IPA, VP of healthcare for META Group, Inc., and as the Corporate CIO with West Tennessee Healthcare, SCNHS (now part of CHI), Sisters of Providence, and Denver Health and Hospitals.



**Deepak Chaudhry, MSIS,**  
**CPHIMS**  
Consulting Director, Technology  
Advisory, BDO USA, LLP

#### **Current Position: President Elect for 2021 and Past President 2016-2018**

Deepak Chaudhry is BDO's National Health IT & HITRUST Leader in the Technology & Business Transformation Services practice, having more than 15 years of experience in technology, security management, and technical operations across a variety of industries including healthcare, legal, non-profit, transportation and warehousing.

Having led large-scale, multi-year projects, Deepak is experienced in managing end-to-end IT operations including risk and compliance engagements, information security optimization, enterprise business continuity planning, vendor management, governance, IT policies/standards development and implementation, IT change management, system adoption and integration, budgeting, and IT support services. He has extensive knowledge of regulatory frameworks and guidelines, including NIST, HIPAA, and HITRUST and has implemented Electronic Medical Record (EMR) platforms (Meditech, ECW), IT enterprise architecture and big data analytics.

Prior to joining BDO, Deepak was the Chief Information (CIO) & Security Officer (CISO) for the Public Health Information Exchange (HIE) of the Houston region, where he oversaw all clinical data integration projects, system, and process security. He has served as the Vice President of IT at Nexus Health Systems where he selected and carried out an EMR implementation and multilevel infrastructure improvements, including BYOD solutions, wireless and network improvements, security appliances and client computing.



**Regina Wysocki, MS, RN-BC**  
Clinical Informatics Specialist  
Texas Children's Hospital

### **Current Position: 2019/20 Marketing Chair**

This year I participated in the planning for the TX Regional HIMSS Conference as the Communications Chair. In this position I configured and maintained the Conference Registration website ([www.himssregional.com](http://www.himssregional.com)) and I plan to do the same for next year's conference that will be held here in Houston.

I enjoy the multidisciplinary focus of HIMSS, and value the knowledge sharing and collaborative spirit amongst the different disciplines. I have experience with other professional organizations as a Board member i.e. the American Nursing Informatics Association (ANIA), where I am currently serving as the President-Elect.

I have over 20 years of experience in Nursing and a Masters in Healthcare Informatics from the UT School of Biomedical Informatics. I am currently working as a Perioperative Clinical Data Specialist at Texas Children's Hospital in the Texas Medical Center, and studying for the CPHIMS certification.



**Carlos A. Pérez-Aldana, MS**  
PhD Student & Graduate  
Research Assistant

### **Current Position: Knowledge Library Committee Chair**

Volunteering for the HIMSS Houston chapter during 2018-2019 has been a wonderful experience and truly an honor. During this time, I have had the great opportunity of collaborating with the Board on creating the Chapter's Knowledge Library, an educational resource for Houston chapter members. I would like to lead this Committee going forward to work on the Knowledge Library's implementation.

I am currently a doctoral student at the UTHealth School of Biomedical Informatics (SBMI). As an SBMI student, I have served both as vice-president and president for UTHealth's Association of Students for Inter-Professional Healthcare (ASIPH) and as treasurer for SBMI's Student Governance Organization. In addition, I have had the incredible opportunity of volunteering as program (student) assistant for the HIMSS Global Conferences in 2018 and 2019 in Las Vegas and Orlando.

Previous to joining SBMI, I worked as a telemedicine and e-health advisor for Bogota Health Department in Colombia. During this experience, I worked in the strategic planning of Health IT for Bogota's public healthcare institutions which included large scale telehealth and EHRs projects.



**Juliana J Brixey PhD,**  
**MPH, MSN, RN**  
Associate Professor

### **Current Position: Scholarship Committee Chair**

Juliana J. Brixey, Ph.D., MPH, RN, has more than 35 years of experience as a registered nurse. She earned her doctoral degree from The University of Texas Health Science Center at Houston, School of Health Information Sciences (now known as School of Biomedical Informatics (SBMI)) in 2006. Following graduation, she was faculty at the University of Kansas School of Nursing, where she taught nursing informatics courses. Currently, Brixey is an associate professor at the University of Texas Health Science Center at Houston.

She holds a joint appointment with the SBMI and School of Nursing. Notably, she was instrumental in the addition of informatics as a focus to the doctorate of nursing practice program (DNP) in the UTHealth School of Nursing. Brixey is an active leader in professional organizations, including HIMSS, AMIA, ANIA, and STTI. She has served as the Academic and Student Liaison for the HIMSS Houston Chapter for the past four years.



**Christopher Gray, MBA, PMP, CISSP**  
Manager, Information Services  
MD Anderson Cancer Center

### **Current Position: Board Secretary**

In 2006, I joined MD Anderson as the manager of server engineering. Currently, I manage the Open Systems Team that supports Linux and UNIX servers and the Radiation Oncology Server Team. For MD Anderson I have managed various teams including Windows servers, VMware virtualization, and infrastructure applications. I have helped build server infrastructures for many clinical applications including Centricity, TeraMedica Evercore, Cerner Millennium, Elekta MOSAIQ, and Epic. I have helped with technologies like a large VDI build out for clinical users. I also get to help design MD Anderson's high performance computing environment.

I have my CPHMS certification. I recently obtained Senior Member of HIMSS (SHIMSS) recognition and I am working toward HIMSS Fellow (FHIMSS) recognition. In 1993, I graduated from Louisiana State University completing a bachelor of arts with a major in history. In 2015, I graduated from The University of Texas at Dallas completing a MBA with a concentration in information systems. I have been PMI certified as a PMP since 2013 and recently obtained CISSP status.

I am married and have three children. I am an active volunteer with the Boy Scouts. This summer I will staff the 24th World Scout Jamboree in West Virginia as a lifeguard.



**Siraj Anwar, MBBS, MS, CPHIMS**  
Associate Chief Medical  
Information Officer  
Memorial Hermann Health System

### **Current Position: Committee Chair for Organization Affiliates Program**

My career in healthcare began as a practicing family physician back in 2001 after obtaining my Medical degree from the University of Mysore, India. I quickly recognized that data and technology were not being leveraged in healthcare for streamlining clinical processes to provide the best possible patient care. Since then, I have worked hard to build my medical informatics knowledge and skills by working in clinical data management, obtaining a master's degree in biomedical informatics from the School of Biomedical Informatics at the UT Health Science Center Houston to pursue a full-time career in Informatics. I also obtained my CPHIMS certification in 2010 and with continued education each year, have maintained my certification for the past 9 years.

As the Associate Chief Medical Informatics Officer of the largest not-for-profit healthcare organization in the Houston metropolitan area, I continue to apply the principles of informatics every day while learning from those experiences. In my current role, I manage the informatics operations for the system. I am also adjunct faculty for the School of Biomedical Informatics, University of Texas Health Science Center at Houston and truly enjoy mentoring and counseling current students at the school. My personal interests include playing sports, exercising, and carpentry.

I have been on the HIMSS Houston Chapter Board since November of 2018 with responsibility of the Organizational Affiliate program for the chapter. During this time, I have learned all of the benefits of this program and realized by looking at our chapter roster that we have a huge potential in the Houston medical community to expand the membership numbers. Since November, by working within my organization and other healthcare organizations in the community, I have helped to grow the membership by 9%, from 1483 members to 1623 members.



**Joseph Kunisch, PhD, RN-BC, CPHQ**  
Enterprise Director of Clinical  
Quality Informatics  
Memorial Hermann Health System

### **Current Position: Advocacy Chair**

Joe Kunisch began his career in nursing in 1991 as critical care nurse practicing at the bedside in a number of intensive care units, emergency departments and post-operative care units across the country for over 12 years. It was during this experience that his interest developed in health information systems and technology and how it could be used to support the bedside clinician and improve patient care delivery. This interest was the motivation for Dr. Kunisch to pursue his Master's Degree in Clinical Informatics and PhD in Health Information Technology at the University of Colorado, Denver, where he developed a clinical decision support system that assisted the emergency department nursing staff to accurately classify a pediatric patient's level of care based on the chief complaint. He currently serves in the role of Enterprise Director for Clinical Quality Informatics for Regulatory Performance for Memorial Hermann health care system. Dr. Kunisch has used his current role to integrate the domains of quality and performance improvement with clinical informatics in an effort to advance the success of electronically reporting clinical quality measures directly from the Electronic Health Record.



Dr Kunisch has served in the position of advocacy for the Houston HIMSS chapter for the past year. In this role he was instrumental in coordinating the statewide HIT Advocacy Day at the Austin State Capitol advocating for legislation supporting HIT initiatives. He has also been awarded HIMSS Senior Member status this past year and has been a HIMSS member since 2005. He also serves on the national HIMSS Public Policy Committee and the Patient Safety & Quality Committee.



**Anne Park, MPH, MSMIS, CPHQ**  
Sr. Business Systems Analyst  
UT MD Anderson

### **Current Position: Treasurer**

Anne is a goal-driven performer specializing in organizational assessment and initiatives involving members of the executive team, physicians/clinicians, and department directors as a passionate change agent motivating others to improve performance outcomes and overall strategic leadership at The University of Texas MD Anderson Cancer Center. Anne has a strong business and technical acumen with the ability to drive projects to successful completion while building consensus through collaborative partnerships with professionals from all levels of the organization with exceptional analytic skills with an ability to transform the needs of business users and stakeholders into functional/technical requirements.

During the past eight years working at The University of Texas MD Anderson Cancer Center, Anne actively participated in HIMSS at the national level as part of the Clinical and Business Intelligence Committee and the Chapter Task Force, as well as serving as a Conference Reviewer. At the local Houston Chapter level, Anne developed a strategic framework that promotes and maintains a wide range of volunteer opportunities and methods for committee formation since July 2014. Anne also served in a leadership role in the Scholarship Selection Committee to create, promote, judge, and award HIMSS Houston Chapter scholarships by expanding the scholarship program and broadening the eligibility criteria. Anne currently has CPHQ, FHIMSS, as well as Lean and Six Sigma certifications.



**Luis Oliveira, MBA, PMP**  
Manager, Applications  
Development  
Houston Methodist Research  
Institute

### **Current Position: Communications Chair**

My name is Luis Oliveira and am a Manager, Applications Development at Houston Methodist Research Institute. I have been in the healthcare industry for the past 6 years: 5 1/2 at UT Health Science Center at Houston and 6 months at Houston Methodist. Before that I have experience in hospitality, energy, finance, public safety and government.

I have been a HIMSS Houston board member for the past three years, serving as Director of Membership for the first two, and as Director of Marketing and Communications for the past year. I have been serving on the Board of the Houston chapter of SIM (Society of Information Management) for 10+ years. I am looking forward to continuing to serve on the HIMSS Houston board in the role of Director of Communications. I intend to use my experience with web development and social media to implement a dynamic communications plan for our chapter, providing continuous interaction with our membership and other healthcare IT professionals in the Houston area.

I served as the Committee Chair for Mobile applications for the 2019 Texas Regional HIMSS Conference and will be in the same role during the 2020 Texas Regional HIMSS Conference to be held in Houston in 2020.



**Martin Hutton, MBA**  
Senior Reference Manager -  
Population Health & Value-Based  
Care - Cerner Corp

### **Committee Chair for the upcoming CXO Summit and Summit on Value Based Reimbursement**

I love life and all that comes with it. I am a goal driven professional with a strong background in competition and ambition to continually raise the bar. As a sports enthusiast and former professional athlete, I firmly believe in the empowerment and life lessons taught through setting and achieving goals. My personal passion is to reach targeted goals, exceed expectations, and compassionately fight to generate value through service.

Life is a gift, so I choose to live each day to constantly strive to become a better person and positively impact those around me. I have spent the last 9 years working in many different areas of Healthcare, primarily in sales, marketing, and consulting. My current role, in our Population Health organization, at Cerner allows for the continuation of my personal mission and I am ecstatic to be able to contribute to the systemic improvement of health care delivery and the health of communities.



**Duke Rohe, LHIMSS**  
Quality Improvement Education  
Consultant at M. D. Anderson  
Cancer Center

### Lunch and Learn Education Committee

I make it a personal challenge to propagate the field of healthcare improvement with tools and aids that accelerate quality improvement. For the past 15 years I've endeavored to send out a tool a week to a distribution list of 2400 healthcare improvement professionals/ consultants. No one in the healthcare improvement profession shares more than I do. I also enjoy sending out sets of 'popcorn thoughts' (insights to ponder on) to those I call idea people. I love learning from the Lord and sharing what I believe He would want this world to know about His love through a spiritual distribution list. I've learned when you work to change the world, it changes you. Hope you join in to make a difference in your world too.

Duke has served on the Houston HIMSS Board for the past 17 years and help start the Chapter back in 1982. Duke has been a Chapter President multiple times in the past.



**Chuck Leider**  
Director Health Informatics  
Houston Ear, Nose, Throat &  
Allergy Clinics, L.L.P.

### Current Position: Lunch and Learn Education

HIMSS Houston Chapter contributions for the 2018-19 year included being a presenter at the 'Lunch & Learn' series – Improving Financial Health of your Organization and Experience of Your Patients. Actively recruited and signed Phreesia as a Gold Sponsor for the Houston HIMSS Chapter. Served as the Committee Chairs on Sponsors and Lunch & Learns. Looking forward to serving on the Board again for the upcoming year.

In 2010, I joined Houston ENT & Allergy as a project manager. Currently I am the Director of RCM & Health Informatics at Houston ENT & Allergy. Extensive RCM experience at eliminating revenue leaks, driving HIM efforts and supporting change-management initiatives. Develop a long-term strategy for meeting clinical quality reporting measures, clinical data management analytics and reporting that include resource requirements and implementation timeline for all clinics. Focus on system wide performance and improvement. This includes MACRA Act of 2015, MIPS and APM incentives. Extensive experience with QRUR (Quality and Resource User Reporting) as well. Documented results and comprehensive knowledge in HIM management. Planned for and executed future system replacement, development, expansion, and complete migration from traditional client server environment to cloud based AWS platform for entire enterprise. Chairman of the EHR committee for past seven years and advise Executive Committee on HIM strategic plan.

### New Houston HIMSS Committee Chairs for 2019/20



**Lee Ann Kincaid-Wood, MHA, CPHIMS**  
Director of Technical Services  
Memorial Hermann I/S Dept

#### Current Position: Applying to join the Board

As a leader within the healthcare IT field at Memorial Hermann with a background in Speech Communications, I feel I bring the most value to the Volunteer committee. Over the past several years I have had the pleasure of gaining industry knowledge through my career at Cerner and Memorial Hermann. As someone with a passion for Healthcare Information technology I would like to further that involvement through serving on a committee.

Going to HIMSS last year was a wonderful experience where I was able to further establish relationships and identify that this is an organization that not only needs to be supported but is a great supporter of developing people within the industry. I have chosen the volunteer committee due to my background in communication. My strength in my day to day interactions is my communication with people and I believe that is what I bring to this committee. I would be honored to participate and volunteer my time to assist in growing the volunteer efforts within the Houston HIMSS Chapter.



**Kalia Aparicio**  
Harris Center for Mental Health

#### Current Position: Applying to join the Board

Kalia Aparicio is a Panama City, Panama native that graduated from Texas A&M University with a Bachelor of Science in Biomedical Science and a Certificate in International Cultural Competency and Spanish in 2015. Ms. Aparicio is currently employed at The Harris Center for Mental Health & IDD, a non-profit mental health organization. As a transformational and diplomatic leader, Kalia leads with emotional intelligence by prioritizing patient experiences and creating efficient ways to delegate the workflow of the organization through process improvement projects. In the three years that Ms. Aparicio has worked for The Harris Center, she has used the guidance and lessons provided through her graduate education at Texas Woman's University and Georgia Southern University.

Ms. Aparicio is involved with the American College of Healthcare Executives (ACHE), the National Association of Health Services Executives (NAHSE), the Healthcare Financial Management Association (HFMA), and the Health Information and Management Systems Society (HIMSS). In her involvement with these organizations, she has earned regional and national awards for her activism. Additionally, she serves as the youth coordinator for the Red Cross Gulf Coast Region where she mentors high school students. Her academic performance has been recognized by the Golden Key International Honor Society and the Epsilon Omega Epsilon Honor Society.



**Danielle Binda**  
Strategic Account Manager  
Proximity

#### Current Position: Applying to join the Board

I have been working with Proximity for 5 years. As Strategic Account Manager for Proximity I handle our largest client HCA, managing all corporate and facility driven construction projects. I help facilities select a cabinet to support their IT equipment to place at the patient's bedside and throughout the facility to assist with clinician's workflow and improving HCAPS scores. Proximity is also considered and HCA Corporate standard, I work with HCA Corporate on all new construction design projects.

With my enthusiastic sales approach and continual customer assessment, I am able to build and retain clients by knowing who they are, what they need, and what products will best serve them. I have built a reputation for my authentic customer service and as a result have gained many referral clients. Throughout my career in sales, I have continuously proven myself by surpassing challenges, securing and maintaining accounts, and driving corporate growth through exceptional product promotion. With constant enthusiasm, discipline, and initiative to learn, I have been successful at managing multiple roles through my management and sales experiences. At this point in my career, I am ready to bring my abilities to the HIMSS Houston Chapter Board. Thank you for your consideration.





**Henry W. (Hank) Jones, III**

### Current Position: Applying to join the Board

I previously led programs for a trade group for two years, successfully (a turnaround, by consensus). Specifically, I conceived, curated, and delivered 16 3- or 4- person panels for the Austin Software Council. (The then CEO, the former CFO of LiveStrong Foundation and an executive of a Houston-HQ'd global company, is a reference for my programs passion and execution.)

## And the Winner is?

Back on June 28<sup>th</sup> your 2019/20 Houston HIMSS Board presented six case studies from 6 innovative companies with new solutions that are associated with our own TMCx. We will start out the session with comments from TMCx Advisors who are part of the Houston HIMSS Chapter Leadership committee. These individuals that make up the Texas Medical Center (TMC) Innovation Institute Advisor Network are an integral piece in the success of the overall program by providing strategic and tactical guidance to our innovation community. Advisors represent various fields and provide a range of expertise from entrepreneurship, investor, clinical, technical, legal guidance and more.

Then we hear short and concise presentations from 6 different companies that are or have been associated with the TMCx program. Located in the TMC Innovation Institute, these startup companies shared information about their solutions and provided ROI case studies regarding their innovation. After the educational sessions, the attendees voted on the best presentations where the attendees believe the proposed innovative products would deliver real life solutions to current health care problems. **The two presentations that received the highest value were:**



**Adrianna Cantu**  
Co-founder | CEO  
Revealix, Inc.

According to 2017 figures, the US healthcare system spends nearly \$240 Billion on diabetes. Up to a third of that cost is attributed to complications in the lower limb.

With rates of diabetes reaching epidemic levels and mounting pressures for improving cost and quality measures in this patient population, a diabetic foot wound doesn't have to be the starting point for limb saving intervention and engagement with the healthcare system. Lower limb amputations are a leading driver in hospital readmissions in this patient population and one of the most costly, devastating and yet preventable complications of diabetes. In fact, research indicates that up to 75% are preventable.

Revealix is an evidence-based digital health company focused on "Simply Saving Limbs". Their technology aims to reduce the rate of diabetic limb complications and amputations by enabling earlier identification of patients at-risk for foot ulceration, an integral component in achieving the "75% prevention" rate. Through intelligent, mobile and scalable imaging software, Revealix helps doctors easily and rapidly pick up on temperature patterns that are meaningful to preserving limb health.



**Alexeis B. Baqui, MD**  
Co-founder & CEO  
Valhalla Healthcare, Inc.



VALHALLA HEALTHCARE

Physicians spend nearly half of their clinic time on documentation while only about 30% is spent directly with patients. Further research suggests an ominous trend: less patient face time due to overdocumentation can lead to worse control of chronic conditions, provider burnout, workflow inefficiency, and higher costs for the healthcare system.

Our solution, Allevia™, is an AI-powered intake system that automates clinical documentation for healthcare providers. Providers who use Allevia™ to automate their notes see a 30% reduction in data entry by clinicians, increase in patient throughput by 10%, and over 90% provider satisfaction.

e: [alex@valhalla.healthcare](mailto:alex@valhalla.healthcare), p: (713) 213-3249 w: [valhalla.healthcare](http://valhalla.healthcare)

JULY 2019

The other 4 presentations were from:



**Werner Vorster**  
[werner@vitlsinc.com](mailto:werner@vitlsinc.com)

I'm the co-founder and CEO of Vitls, a platform that includes the thinnest, most unobtrusive wearable available today that can monitor a full suite of vital signs reliably and continuously.

I founded Vitls because my eldest son suffered from febrile seizures and we were looking for a way to continuously and remotely monitor him when he was sick. Vitls is a seed-stage company based out of the Texas Medical Center in Houston.

Vitls was created because we believe continuous vital sign monitoring should be the standard of care in hospitals. Patients should have peace of mind that if any of their physiological parameters change, their care providers will be notified immediately. Nurses and physicians should receive continuous, accurate, and reliable data from our medical wearable device that allows them to provide their patients with the best possible care. Vitls is here to provide that change.



**Shail Sinhasane**  
Engineering Director  
[shail@mobisoftinfotech.com](mailto:shail@mobisoftinfotech.com)



Surgery is the single largest healthcare expense in the U.S., estimated to reach \$912B by 2025. Though this cost is fueled by new technology, medications and an aging population, inefficient processes and fragmented perioperative care leads to wasted resources, time and money.

PreopMD was founded on the idea that technology can be used to create a seamless surgical experience for patients, providing guidance from the surgical consult, through the preoperative evaluation process and beyond. PreopMD's digital clinic enables clinicians to track, monitor and instruct their patients through the surgical process, ensuring that all labs, clearances and instructions are completed prior to the day of surgery. Utilizing text messaging and telemedicine, patients and their care-team can stay in-sync throughout the preoperative process, decreasing the likelihood of surgical delays and cancellations from patient related factors.



**Pavel Smirnov, CEO**  
Health Samurai  
(818) 731-1279  
<https://health-samurai.io/>

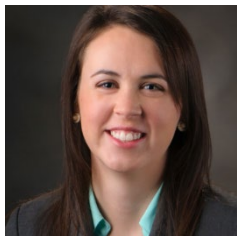
Health Samurai's Aidbox is a FHIR backend and development platform that makes your software engineer a health IT developer guru. Many healthcare organizations are unhappy with off-the-shelf software, but they struggle to develop solutions for healthcare they need because:

- \*It costs a lot and takes forever
- \*It requires talent they often do not have
- \*They're scared to fail again!

Aidbox is a FHIR development platform for healthcare applications that gives software engineers a healthcare backend and a rich set of add-ons that cut development time by half. Aidbox guides engineers with the FHIR framework, which provides health IT knowledge and minimizes mistakes



**HEALTH  
SAMURAI**



**Taylor Huffman, MHA, CPXP**  
Customer Success Manager  
ScalaMed

Patients are failing with their medications. Despite our best efforts inside the clinic, 1 in 7 hospitalizations and \$310 billion per year are due to medication mismanagement. Why? We have little ability to influence patient behaviors once they leave the clinic. Manual interventions are expensive and not scalable, and our current prescription system sets patients up to fail. Prescriptions lack reminders, interaction warnings, history, shareability, price transparency, or habit-forming triggers.

Clinics and providers – especially those bearing risk, need a scalable, cost-efficient way to provide ongoing, remote and automated medication care management to patients. That's where ScalaMed comes in. Without any change to the provider's workflow, we securely reroute prescriptions directly to patients' phones. Patients then have access to pricing information, education, interaction warnings, and complete control over filling their prescriptions – including our intelligent and automated care coordination tool. [taylor.huffman@scalamed.com](mailto:taylor.huffman@scalamed.com) [www.scalamed.com](http://www.scalamed.com)