

Strategic Goal Setting for Long-Term Career Success

Early Careerists Webinar
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EARLY CAREERISTS COMMUNITY

Agenda

- Create a Goal Planning Map
 - Identify your goal direction, Answer the major “why this path” question
 - Get specific for your goal destination, Eliminate obstacles in the road to goal achievement
- Create Metrics and Rewards for Success
 - Establish outline of identifiable plot points to achievement, Determine best method for tracking steps and wins
 - Develop both a “hard” and “soft” travel timeline, Identify your own “reward for results” system
- Convert Goal Achievement to Tangible Opportunity
 - Return to your “why this path” question, and move forward, Acknowledge and execute your own reward system
 - Convert your achievements into opportunity ,
- Session Questions

Learning Objectives

- Understand the dynamic nature of Health IT opportunities
- Create a flexible goal map and strategic plan to stay relevant and grow professionally
- Learn how to meet established goals while remaining fluid and flexible



Strategic Goal Setting for Long-Term Career Success



Be Specific When Setting Goal(s)

- Do the research!
- Get critical with “why this path” question
- Create your goal map
- Be open to change
- Drill down as you go
- Create metrics
- Build benchmarks/timelines
- Create a rewards system
- Convert your results
- Continue to grow!



DO THE RESEARCH! REFINE AND RE-DIRECT AS NEEDED

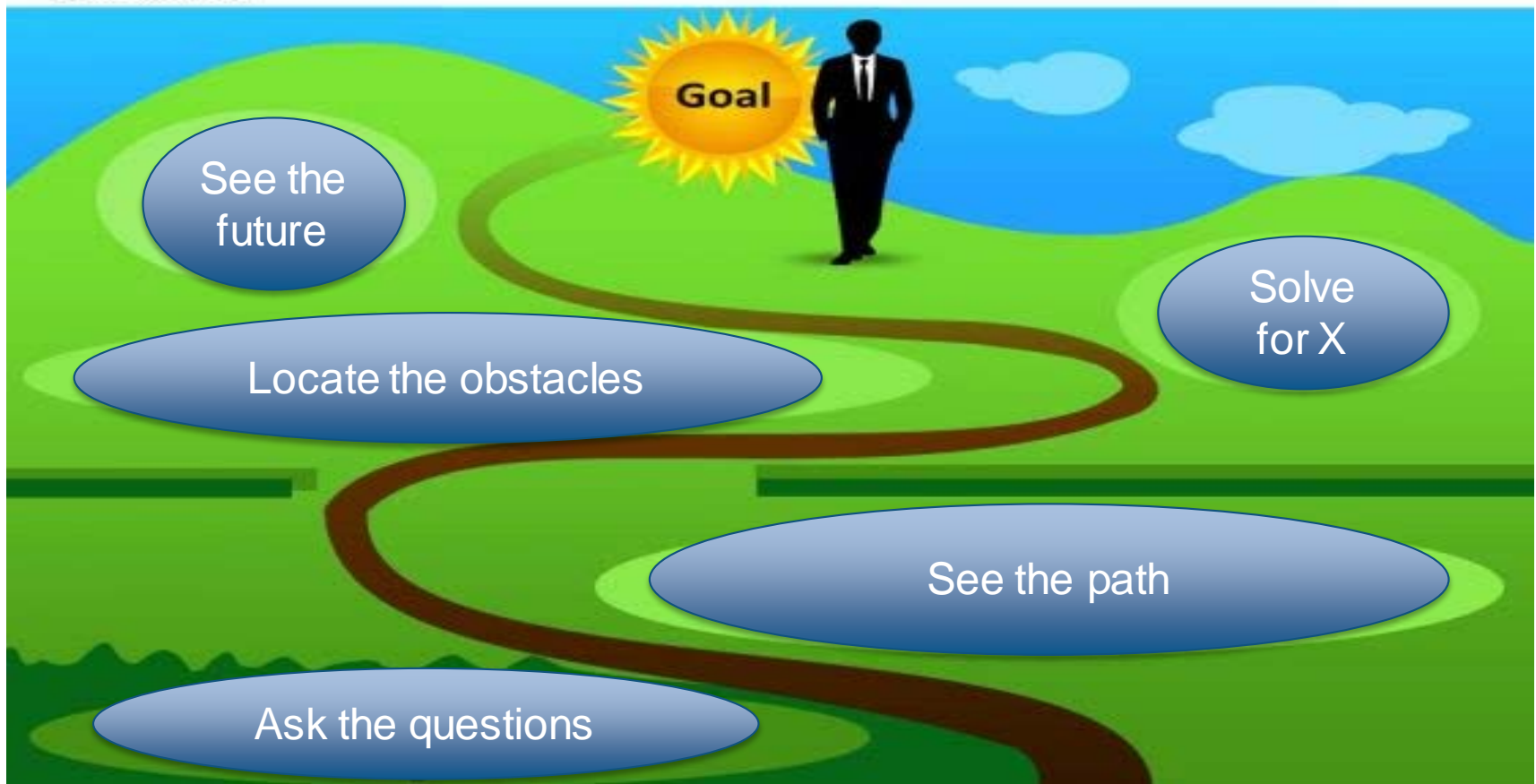
- Do not rely on old advice
- Ask “WHY THIS PATH” more than once
- Dive deep and seek new info
- Picture yourself in the result
- Don’t be afraid to change course
- Use erasable ink
- Be honest, be open with yourself
- Make sure to be sure!



Build Your Goal Map and Make it Real

Plot your destination, Frame out the path, Eliminate obstacles, Make it happen!

Goals



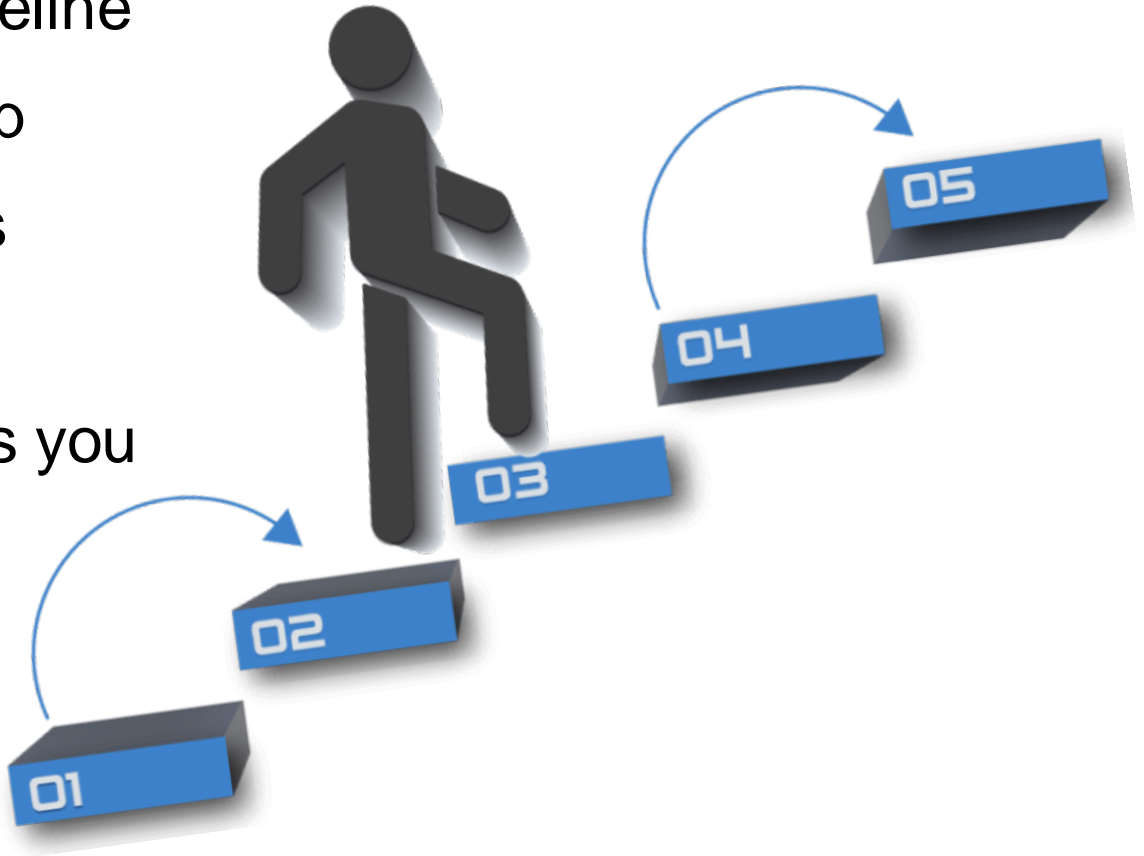
Be Open to Change

- Make a solid plan, but keep it flexible
- Allow new information to shift gears
- Bring an open mind to the open route
- Drill down into the details as you travel
- Stay the course when indicated



Create Metrics to Track Success

- Establish your timeline
- Attach to your map
- Identify plot points
- Build your route
- Define what drives you
- Reward yourself



Build Benchmarks and Timelines

- Documenting as you go is critical!
- Embrace your process
- Track your progress
- Stay on task
- Manage time wisely
- Mark achievements incrementally
- Give your map a refresh
- Pat yourself on the back
- Engage helpful outsiders
- Incorporate your growth as you go
- Establish an end-point



Objectives

Reward Yourself Regularly

- Give yourself reasons to achieve!
- Identify what motivates you
- Create a self-identified reward system
- Meet benchmarks and incrementally acknowledge wins
- Save the best for last
- Highlight your ultimate ROI
- Meet and beat your own expectations



Convert Your Goal Wins into Opportunity

- Acknowledge your incremental wins
- Bring results into your big picture
- Play the “what then” game
- Show what you know!
- Convert your new results into new results!



Questions



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