Getting Value from Blockchain in Healthcare

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Health Alliance

HIMSS 20

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A few words from our sponsor

David Houlding

Director Healthcare Experiences
Microsoft Corporation

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- 25+ years in healthcare spanning provider, payer, pharmaceutical, and life sciences segments worldwide, and has deep experience and expertise in blockchain, cloud computing, privacy, security, compliance, and AI / ML.
- Currently serves as Chair of the HIMSS Blockchain in Healthcare Task Force, a group of ~100 leaders from across healthcare worldwide, collaborating to advance blockchain in healthcare. David also currently serves as an advisor to both the British Blockchain Association and Lifeboat Foundation.
- In his current role, David works with key healthcare partners to enable healthcare organizations make use of cloud computing and related technologies to reduce healthcare costs, and enable new transformative healthcare use cases to improve patient outcomes, leveraging strategic technologies such as such as AI / ML, blockchain, IoMT (Internet of Medical Things), and others.
- Prior to joining Microsoft in 2018 David served for over 10 years at Intel Health & Life Sciences where he was the Director of Healthcare Privacy & Security.

Learning Objectives

After this panel, attendees should be able to:

- Differentiate between health and life science use cases that are currently adding value and emerging use cases that hold potential for value-add in the near term.

- Recognize how participation in blockchain initiatives may benefit an organization both now and in the long term.

- Summarize the challenges, strategies, and best practices for realizing healthcare value from blockchain, at both a micro-level, within the solution implementation, and the macro-level, across the consortium, industry, and regulatory environment.

- Identify the key information and next steps needed for an organization to get started with exploring blockchain and engaging in a blockchain consortium.

Jason Cross

Founder and Chief Strategy Officer
Rymedi

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- Chair, Intellectual Property Subgroup, IEEE SA P2418.6 Blockchain in Healthcare & Life Sciences Working Group
- Former Professor, Duke University and Director of Duke Innovation & Technology Policy Lab
- 20+ years working with governments, companies and NGOs on innovative contracting and financing for global health R&D and affordable access to health technologies

Mike Nash

Co-founder and Chief Executive Officer
Lumedic

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- Mike started Lumedic to fix patient financial experiences in healthcare, and now leads the team designing the next generation revenue cycle and interoperability platform needed to get there.
- Prior to Lumedic, Mike led business development for a global IT provider and helped enterprises execute corporate innovation strategy.
- Mike's background brings cross-industry experience from manufacturing and technology, and a technical understanding of blockchain and artificial intelligence to healthcare. Mike started his career in engineering and product development at Boeing.

Susan Ramonat

Chief Executive Officer
Spiritus Partners

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🐦 *susan_ramonat*

- Extensive executive experience in enterprises sales, product development, technology strategy, enterprise risk management and cybersecurity
- Magna cum laude graduate of Princeton University

Meyrick Vaz

Vice President, Strategic Market Partnerships
UnitedHealthcare

- Leads strategic market partnerships within the UnitedHealthcare Office of the CIO.
- In this role, he closely tracks emerging trends and developments in healthcare, while scouting for innovation that aligns with UHC's business agenda.
- He is responsible for identifying, evaluating, piloting, scaling up and rolling out new, untested ideas and approaches that could improve the patient experience and increase provider satisfaction.
- Meyrick has more than 27 years of business technology leadership experience in industries like healthcare, financial services, retail, information services and consulting.

Meyrick Vaz
UnitedHealthcare

Susan Ramonat
Spiritus Partners

David Houlding
Microsoft

Jason Cross
Rymedi

Mike Nash
Lumedic

Thank you for joining us

Email blockchain@himss.org
with further questions

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