

Advancing importance of health IT to organizational leadership:

- As senior healthcare strategist for ABC, Ms. Award spearheaded and managed certifying the company's flagship product to become one of the first 2014 Edition Modular Certified EHR Technologies for hospitals and eligible professionals to meet Meaningful Use Stage 1 and 2, which led to five hospital systems selecting the company's solution to meet Meaningful Use for patient engagement as early as Q2 of 2014.
- Ms. Award specializes in government and industry relations, manages the company's policy strategy and plays an integral role in supporting the business development, product and marketing teams.
- She serves as the company's resident subject matter expert and liaison to the health IT industry. By following industry trends and initiatives, she translates and evaluates their impact for the company, clients and products.
- Her social skills, coupled with a strong desire to improve healthcare by leveraging technology as a tool, has helped position ABC as a nationally and globally recognized leader in consumer engagement.
- Her critical thinking and problem solving skills allow her to effectively consult with clients on how to best to meet policy and regulatory requirements in everyday practice with an emphasis on Meaningful Use requirements.
- She is responsible for aligning ABC's products with federal and industry initiatives, which has included national recognition for being an awardee of the Office of the National Coordinator for Health Information Technology (ONC) Blue Button Mash Up Challenge and continued recognition as a leading patient engagement technology supporting the Blue Button Initiative to give patients access to their health data.
- She leads ABC's Blue Button and consumer mediated data exchange endeavors and serves as the company's resident expert on and liaison to the health IT industry.
- She cultivates relationships with key decision makers and industry leaders, which has led to ABC receiving invitations to the White House to discuss topics ranging from accelerating the Blue Button movement to looking at health IT as an export of the United States.
- She successfully recruited a former National Coordinator of HIT to join ABC's board of directors.

Advancing the best use of IT within communities (i.e., using IT to improve patient safety, coordinated care, pophealth, wellness, access, and cost-effectiveness):

- Ms. Award is an active participant and advocate in initiatives that strive to increase the adoption of health IT, interoperability, access to health data and patient engagement.

- Her interactions and work within the HIT community have enabled her to collaborate with thought leaders striving to facilitate access to health information and to increase the adoption of tools to improve care and reduce overall costs.
- She serves on the HIMSS Connected Health Committee, co-chairs the HIMSS Connected Health Community, and is a HIMSS Proposal Reviewer. Ms. Award serves on the National Association for Trusted Exchange (NATE) Board of Directors and on the Office of the National Coordinator for Health IT's Health IT Standards Committee's Interoperability Standards Advisory Task Force.
- She was instrumental in ABC receiving grant funding from the Department of Business and Economic Development to exhibit with the state at the XYZ trade show in Germany and securing an additional grant for travel to Mexico and Chile. Through her work with the United States Department of Commerce, Ms. Award secured a series of targeted meetings prior to travel and increase international trade opportunities.
- She holds ongoing strategic meetings with top HIT leadership in the United States and has received recognition for her thought leadership.
- Her leadership led a ABC client to be recognized by the White House as a Champion for Change in Precision Medicine for laying the foundation to demonstrate the potential for healthcare technology to contribute to medical research that can result in better treatments and cures for diseases.
- She thrives on being in the middle of the most exciting conversations that are shaping the future of our healthcare system, and listening and learning from others to achieve a common goal.

Driving qualitative and/or quantitative benefits of IT use within health settings:

- Ms. Award advocates for value-based healthcare models and believes strongly that engaging people and their families is a missing link in our system.
- She is a thought leader in how we effectively create ecosystems that enable the exchange and utilization of health information.
- She explores creative ways to help providers think outside of the box.

Driving innovation (thinking out of the box) of health IT by an entity, communities, or populations:

- Ms. Award is highly respected in the community for her passion to move HIT forward, working with other thought leaders and getting involved in her community to learn, share ideas and solve problems. She has been introduced at events as "a fireball with direction" and is often asked to speak as a subject matter expert. As a recent example, she spoke at a event in New York to discuss how telehealth can transform healthcare.
- She analyzes current approaches and exercises creativity to achieve improvements economically, noting that the simplest changes can often result in the biggest advancements.
- She engages in ongoing volunteer work with veterans struggling with the transition from military to civilian life. She especially focuses on how HIT can help improve veterans' lives, and authored an article to help provoke conversation. Ms. Award

worked with the HIMSS Veterans affair team to feature Squad Leaders on a monthly Veterans Career Services webinar and participated in an informational session at the Veterans Services booth at the HIMSS Annual Conference.

Transferring knowledge on health IT between/within departments, organizations, patients/clinicians, and/or communities:

- Ms. Award brings a deep knowledge of healthcare legislation, advocacy and government relations to her post. She is driven by the challenge to leverage IT as a tool to really improve healthcare and how it is delivered in communities, looking at the social determinants of health and taking a holistic approach to keeping people healthy, including access to nutrition and medication.
- Ms. Award is known for her deep understanding of how health IT can bridge gaps in healthcare and her enthusiasm helps motivate the ABC team, healthcare organizations and governments to get excited about what the power of health IT to improve organizations and communities alike.
- Ms. Award has taken an active role in mentoring future health IT leaders through guest lectures at XYZ University and the ABC Institute.
- Prior to joining ABC, she served as vice president of government relations at XYZ Group. She also served as director of health policy and advocacy for ABC, and she was operations manager for XYZ.
- Ms. Award holds a Bachelor's degree in Communications from ABC and an M.B.A. with a focus on Health Services Management and Leadership from XYZ University. Additionally, she received her Graduate Certificate in Health Information Technology from XYZ University.

Mentoring women seeking to enter, or advance within, the health IT field:

- Ms. Award serves on the HIMSS Chapter X's Charity Committee and volunteers as a mentor for the chapter's Student Mentorship program.