

HIMSS Emerging Healthcare Leaders Webinar

The Benefits of Networking and Volunteering

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Upcoming Events

**HIMSS22 Career Fair Registration Open
March 16, 2022**

www.himss.org/global-conference

Next EHL Webinar

January 19, 2022 | 11:00am CT/12:00pm ET

Successful Vendor Relationships with Healthcare Executives

www.himss.org/events

HIMSS JobMine

- Job postings
- Upload your resume
- Resume review and coaching available

<https://jobmine.himss.org/>

Learning Objectives

Identify

Identify tools and techniques to grow professionally in your career.

Describe

Describe the benefits of professional associations including opportunities to expand professional and leadership expertise.

Illustrate

Illustrate the professional, health, and social benefits of volunteering.

Growing Professionally

- New experiences or skills
- Examples of new skills
- Learn from mistakes
- Step out of comfort zone
- Feedback loop



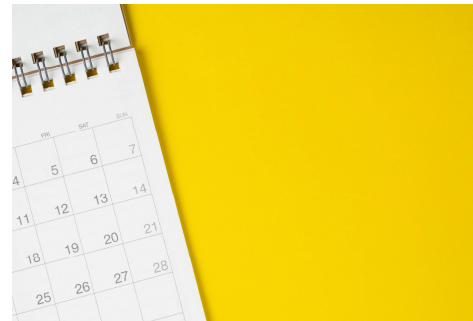
Investing in Your Future

- Investing in professional and personal growth.
- Set measurable goals
- Create a professional development plan.
- Mentorship
- Share goals with your supervisor.
- Make lists



Planning

- Planning ahead
- New Roles
- Additional responsibilities
- Be an active listener



Professional Associations

- Sense of belonging
- Learn leadership skills
- Share experience with members and students
- Contribute to discipline-related organization initiatives
- Network with other professionals in the field
- Participate in thought leadership
- Mentoring

Volunteerism

- Organizations that encourage volunteerism need volunteers willing to commit to the long-term
- Organizations need to make sure volunteer leaders are committed
- Make sure volunteers are satisfied

Six Motives Satisfied by Volunteering

- Values - unselfish & humanitarian concern for other people
- Understanding - increase learning & acquire new experiences
- Career - learn new skills
- Protection - positive feelings & safe space
- Enhancement - contribute to self-esteem and development
- Social - building lasting and positive relationships

Four Themes Volunteer/Re-Volunteer Decision

- Authors: Turner, Zenni, Balmer, & Lane – qualitative study to determine themes of successful volunteers
 - Emotional impact
 - Career advancement and professional recognition
 - Professional growth
 - Doability
- When all four themes are achieved the "tank is full".

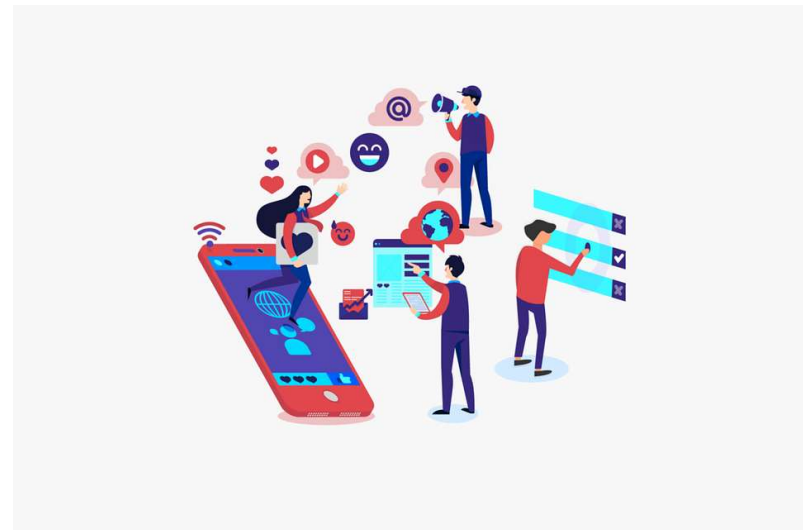
Twelve Tips for Successfully Recruiting & Retaining Volunteers

- Accommodate logistical needs
- Acknowledge self-interest
- Invite people to volunteer
- Tasks must match volunteer's motives
- Offer role options
- Support volunteer's decision
- Ensure volunteers continually learn
- Develop networks and collaborations opportunities
- Generate positive emotion
- Help with career advancement
- Include volunteers in scholarly work
- Inform volunteer's institution of role

Networking

"The exchange of information or services among individuals, groups, or institutions...specifically: the cultivation of productive relationships for employment or business"

~Merriam-Webster (2021)



Benefits of Networking



- Exchange ideas
- Makes you noticeable
- New opportunities
- Reassessment of qualifications
- Creative intellect improvement

(Cole, 2019)

Networking Tools

- Conferences
- Social Networking
- Virtual
- Face-to-Face

(PublicHealth, 2021)



Best Practices in Networking

- Identify and take advantage of opportunities
- Engage in robust dialogue/make inquiries
- Follow-up
- Join a professional organization (excellent first step)

(Barbier, 2016)

Do's and Don'ts of Networking

- **Do's**

- Set goals
- Dress appropriately
- Bring business cards
- Be concise
- Follow-up

- **Don'ts**

- Distribute resume
- Focus on quantity
- Get in the last word
- Be intimidated
- Neglect

(PublicHealth, 2021)



Conclusion

- Growing professionally involves investing in oneself as well as planning
- Volunteering with professional organizations provides numerous benefits
- Volunteering motivations: values, understanding, career skills, protection increase self-esteem, & socialization
- Volunteering helps fill your tank
- Use 12 tips for Successfully Recruiting & Retaining Volunteers
- Networking is about building mutually beneficial connections

Questions?

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