**2023 HIMSS New York State Chapter Sponsor Program**

**Introduction:** In order to deliver the activities and initiatives of the HIMSS New York State Chapter, we rely heavily on the support of our sponsors. The New York State Chapter is committed to providing a venue and a platform for sponsors to increase visibility, value, potential, and accessibility to our community in return for sponsor (financial) support. The Chapter uses sponsor support to bring information, education, and networking activities to its membership.

The HIMSS New York State Chapter invites you to be a sponsor and help support our delivery of key insights, education, and engaging events to our members.

**Sponsor Order Form:** Please click the link below to submit an application to the 2023 sponsor program. Once your application is submitted, we will evaluate your application and, if approved, a member of our team will reach out to finalize your sponsorship and send an invoice for payment.

[Click Here For Our Sponsor Order Form](https://forms.office.com/r/1SHLkB58M6)

**Sponsor Options:**

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| **Type** | **Item** | **Item** **Details** | **Fee** |
| Individual Items | Sponsor Banner Message | Stays up for the whole year, stream on the website with a link back to their home page | $  1,000.00 |
| Sponsor Page On Website | Includes logo, paragraph outlining their value prop, contact name & phone. Can add a short recording by the sponsor that would allow for a click & listen | $     500.00 |
| Annual Sponsor Packages | Executive Level Sponsorship | One Tier One Event Sponsor Banner Message Sponsor Page on Website Posting of 2 approved Whitepapers Inclusion in 2 Monthly Newsletters In-person Events (3 attendees ) | $  3,500.00 |
| Corporate Level Sponsorship | One Tier Two Event Sponsor Banner Message Sponsor Page on Website Inclusion in 1 approved White Paper Inclusion of 1 Monthly Newsletter In-person Events (2 attendees) | $  2,500.00 |
| Associate Level Sponsorship | One Tier Three Event Sponsor Banner Message Sponsor Page on Website Inclusion in 1 Monthly Newsletter In-person Event (1 attendee) | $  1,750.00 |
| Event Sponsor Options: | Event Tier One - Premium Sponsorship | The event has only one sponsor; The sponsor has the ability to present a topic and the solution; Sponsor uses the Chapter's virtual environment; No other vendors can participate as attendees. No fee to attendees; | $     500.00 |
| Event Tier Two - Platinum Sponsorship | The event has multiple sponsors (up to 5); Presentation needs to be vendor-neutral (vendors and providers can present); Other vendors and providers can attend; No fee for attendees. | $     375.00 |
| Event Tier Three - General Sponsorship | The event has multiple sponsors; Presentation needs to be vendor-neutral (vendors and providers can present) Provider-based attendees can attend - no fee. | $     200.00 |
| Other Options: | White Paper Inclusion On Website | The white paper will need board approval prior to posting it on the website. | $     250.00 |
| Monthly Newsletter | Includes a one-time placement of your company logo with full contact info placed in the monthly newsletter. | $     250.00 |
| In-Person Event Sponsorship (If Available):Full day | Includes a sponsor table (booth) with two (2) attendee passes to the associated event. | $  2,000.00 |
| In person event sponsorship ½ day event | Includes a sponsor table (booth) with (2) attendee passes to the associated event | $ 1,000.00 |
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Please contact HIMSS NYS Chapter Sponsor Chair with any questions regarding this program:

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631-804-6698