



## HIMSS Priority Points

The Priority Point system has been developed to recognize our market supplier support of HIMSS Enterprise. The order of booth selection and corporate member hotel room selection for HIMSS Global Health Conference & Exhibition will be determined by each exhibitor's cumulative number of points. Priority Points are accumulated throughout the year by completing tasks by a specified due date and by overall spend (HIMSS Enterprise-wide) - listed below.

### How Points are Earned:

- Every \$3,000 in revenue received within HIMSS organization 1 point will be awarded (conferences, digital experiences, Analytics, advertising, sponsorships, membership, International, Accelerate Health, Healthbox, etc)
- Earn additional points by completing tasks by a specified date

### General Rules:

- Priority points are cumulative and carried from one participating year to the next. Failure to invest within HIMSS in a given fiscal year resets exhibitor point total to zero. If floor is sold out, wait-listed exhibitors do not lose points if unable to clear waitlist
- Dates and ways to earn points are subject to change
- Points may only be used by the company that holds the points. Companies subsidiary or affiliate companies may not use points that belong to another company.
- Co-Exhibitors and Complimentary Exhibitors will not earn priority points
- Show management has the right to [deduct points](#)

### HIMSS23:

- 75 points Anchors @ HIMSS23
- 15 points received if 50% payment is received at booth selection for HIMSS24. Payment received no later than April 21, 2023 (*applied post conference*)
- 30 points received if 100% payment is received at booth selection for HIMSS24. Payment received no later than April 21, 2023 (*applied post conference*)
- 10 points if exhibitor survey is completed by May 5, 2023 (5pm CT)

### Corporate Membership:

- 20 points if upgrade Corporate Membership (*July 1 2022- June 30, 2023*)

### Benefits of Corporate Membership:

- **Diamond** receive quadruple points (4x) for total spend
- **Emerald** receive triple points (3x) for total spend
- **Platinum** receive double points (2x) for total spend
- **Gold** receive half points (1.5x) for total spend

### Mergers & Acquisitions, Company Splits:

- When companies are acquired, merged or consolidated HIMSS will use the points from the company with the greatest amount accumulated points (points cannot be combined).
- When a company splits, it is the responsibility of the companies to determine how they want the total points split between each company (Example: XYZ with 500 points splits into XYZ1 and XYZ2, XYZ needs to let HIMSS know how to split the 500 points, XYZ1 keeps 300 points and XYZ2 keeps 200 points).



**What points are used for during the year:**

**Number of points determine time and date a company is given to choose exhibit space for the following conferences:**

- HIMSS Global Health Conference & Exhibition

**Number of points determine what order a company may choose their housing needs for the upcoming HIMSS Global Health Conference & Exhibition.**

- Corporate Membership Level is the first order, once that is determined, companies may choose in point order. (For Example: A Diamond member with fewer points than a Gold member will be able to choose hotel before the Gold member, because of Corporate Member status.)

Priority Point Inquiries please contact:

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***\*Priority Points dates and categories are Subject to Change\****

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